



# Emeli Sande keeps it real

MARK KAVANAGH APRIL 11, 2013

Superstar **EMELI SANDE** is determined to stay grounded, so that her music doesn't get self-indulgent.

Despite her debut *Our Version Of Events* being 2012's best-selling album, and winning two BRITs, Emeli is shunning celeb parties.

The humble Scottish star explained: "If I became distracted by the trappings of success, my music would suffer and change.

"It would become something that wasn't really important any more, because you're just speaking about yourself. "I don't want to do that, I want to create music that can speak for other people."

Emeli (26) was speaking at the launch of Gucci UK Music Fund, a centre in London offering scholarships at the Grammy Camp in LA for youngsters from disadvantaged backgrounds.

The *Next To Mesinger* revealed: "The biggest advice I'd give is to make sure your priority is always music.

"A friend told me: 'Don't fall in love with the idea of being a musician, fall in love with music'.

"Whether it'll make you famous or not, make sure your first love is music, as that's what will carry you through, not being hungry for fame."

Gucci UK Music Fund is in association with The World Heart Beat Music Academy. See [worldheartbeat.org](http://worldheartbeat.org) for more info.