



World Heart Beat Music Academy Annual Report 2025

World Heart Beat Music Academy Limited · Company Limited by Guarantee
Annual Report & Financial Statements – 31 August 2025

Charity number: 1139579 · Company number: 06984769



Annual Report

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The Trustees present their annual report together with the audited financial statements of the Company for the 1 September 2024 to 31 August 2025. The Annual Report serves the purposes of both a Trustees’ report and a directors’ report under company law. The Trustees confirm that the Annual Report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company’s governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the group and the Company qualify as small under section 383 of the Companies Act 2006, the Group Strategic Report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors’ Report) Regulations

COMPANY REGISTRATION NUMBER:
06984769

CHARITY REGISTRATION NUMBER:
1139579

World Heart Beat Music Academy Limited is registered as a charitable company limited by guarantee and was set up by a Trust deed.

The management of the Group and the Charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

McKELVIE & CO LLP
Chartered accountant
82 Wandsworth Bridge Road

Chair's Statement

This has been a year of remarkable achievement for World Heart Beat and one which has reaffirmed, in every possible way, why this organisation exists and why it matters so profoundly to the young people and communities we serve.

From the sold out concerts at Embassy Gardens to the quiet, transformative moments in a First-Beats classroom, what I witness at World Heart Beat continually moves and inspires me. We are not simply teaching music - we are building confidence, forging friendships, nurturing ambition, and fundamentally changing the trajectories of young lives. The statistics in this report are powerful, but it is the individual stories behind them that remind me of what we are really here to do; the eight year old who picked up a violin for the first time, the EMERGE student who had never set foot in a recording studio before, the inspiration they take from the young musician who made the final of Channel 4's *The Piano*.

I am immensely proud of our team. Under the artistic leadership of Sahana Gero MBE and the strategic direction of CEO James Gero, supported by general manager Hilary O'Connor, we have a remarkable and dedicated team of staff, tutors and volunteers who have enabled World Heart Beat to deliver its most ambitious year to date. The breadth of the activity described in this report - 85 concerts, 502 students supported weekly, world class studio recordings and pioneering education programmes - is extraordinary for an organisation of our size.

I am also acutely aware of the financial pressures we face. Like so many arts charities, we are navigating a challenging funding landscape, and our reserves position requires serious attention. But the case for World Heart Beat - its impact, its reach, its irreplaceable role in the lives of young people and London's cultural landscape - has never been stronger or better evidenced.



To every single funder, donor, corporate partner, member and individual supporter who has stood with us this year: thank you. Your belief in what we do and your financial support makes everything possible.

The future belongs to the young people who walk through our doors every day. Our responsibility is to make sure these doors remain open.

A handwritten signature in black ink that reads "Jayne Sutcliffe". The signature is written in a cursive, flowing style.

Jayne Sutcliffe
(Chair of Trustees)

CEO's Statement

Youth Strategy, Space and the Courage to Deliver What Government Promises

Since 2009, World Heart Beat has been committed to breaking down barriers to create opportunities for young people. By providing access to high-quality music education and creative development in safe inspiring spaces, young musicians can freely grow.

Young people deserve greater commitment and follow through with long-term programming. Unfortunately, this seems to contradict the requirements for so much of the available funding today. Such short-termism provides fragmented opportunities unless tied to a long-term strategy and over the last 15 years we have observed that true transformation in a child's life takes years of development and nurturing.

Which takes me to the second point; young people deserve real places to go, real people who believe in them and real environments where talent, confidence and creativity can grow every single day.

World Heart Beat has been part of the changing landscape surrounding youth engagement and its link to the lack of quality spaces and high-quality mentorship. Our positive attention to this has been pivotal in the enrichment and the feeling of a safe space that our students thrive in. I am pleased to see The UK Government's National Youth Strategy has finally set out clearly in Youth Matters: Your National Youth Strategy, a stark reality that young people today have far fewer places to go, far fewer enriching activities and fewer safe spaces in their communities than previous generations. The government's ambition is clear: rebuild youth provision, invest in youth spaces and ensure that young people are supported through meaningful and consistent engagement, not occasional interventions.

Testimonial

"I definitely wouldn't have a place to practice if it had not been for World Heart Beat. I don't know if the universe would have brought my friends and all these people into my life. I feel so lucky" Student, age 16



For more than a decade, World Heart Beat has been delivering exactly this, long before National Policy recognised the urgency of rebuilding youth infrastructure across the country. Infrastructure is after all the backbone of where projects can occur and be developed.

World Heart Beat has been delivering the national youth strategy for over a decade. Every rehearsal room, every studio, every performance space and every programme reflects a deep and unwavering commitment to young people. The organisation has built an extraordinary creative environment where young people are welcomed, nurtured, challenged and inspired.

But there is a profound and uncomfortable truth at the heart of this conversation.

While National Policy rightly calls for more youth spaces, more clubs and more local provision, the funding reality for organisations already delivering this vision remains deeply challenging. Organisations like World Heart Beat, those that have taken the bold step of creating permanent youth infrastructure, often find themselves operating within a funding environment that prioritises short-term projects over long-term sustainability. This reflects a widespread assumption within the funding landscape, that organisations with physical infrastructure should be able to generate their own income and therefore require less core support.

The presence of a building is sometimes interpreted as financial strength; however,

nothing could be further from the truth. Buildings do not make organisations wealthy. Buildings do not reduce costs; they increase them. Running a world class youth facility requires continuous and substantial investment. They carry costs that one cannot ignore and real operational risks that charities take on to provide consistent youth provision.

I would like to highlight the word consistent because consistency is what brings about deep impact to a child's life. Mix that with opportunity and you get unbelievable awesome young people, but this process actually costs money.

Charities, like World Heart Beat, with infrastructure, have to cope with rising utility costs, maintenance, technical infrastructure, security, operational management, insurance, staffing, health and safety, service charges, rates and much more. They are prone to a layer of macroeconomics that can increase costs, in which they have no option but to fall in line. ***Without permanent arts and youth spaces, cities falter, children are more vulnerable, anti-social behaviour rises, young people miss vital training, industries lose future talent and the cycle of disadvantage deepens.*** The societal costs are enormous, and the impact is immediate. Without them, the doors close, the lights go out and the opportunities disappear. Therefore, penalising charities with infrastructure is not just unmerited; it is totally and utterly misguided.

Enlightened funders understand that infrastructure is not a commercial asset but an asset for public good. It exists not to generate profit but to generate opportunities.

To give young people a safe place to go after school, studios to be creative in, music education that is world class, opportunities through meaningful work experience, a stage to perform on and a community that believes in them is the reality in World Heart Beat's case.

It exists to create stability and continuity in a sector that has too often been fragmented by short-term funding cycles and limited infrastructure investment.

World Heart Beat is a place filled with sound, energy and possibilities. We are not simply a music organisation; it is a living youth ecosystem, designed to give young people access to opportunity regardless of background or financial circumstance and the transformation and impact is incredible.

One of the most impressive observations one sees is that many of our students' friends have been part of World Heart Beat. It is in my opinion that young people naturally want to connect and add positivity to our world. Inspiration is the conduit that leads to their aspirations.

Find me a better way to get joy from the world, than surround your life with inspiring and happy people.

Testimonial

"I fell in love with the beautiful sound of the flute. Playing it makes me so happy. I love all my amazing music teachers and inspiring friends. I love coming to World Heart Beat, it's my second home." Student, aged 12

I'll leave you with a little story. Over the Christmas holidays, we were provided a generous grant from the Story of Christmas Appeal to upgrade our Kimber Road space this year.

The impact was amazing. Our students were so happy; they immediately took their shoes off before walking on to the new carpet for their lessons. Not something that management directed, but something that came organically from the joy and sense of belonging as they took ownership of their new and pristine carpet. Perhaps, it was an immediate feeling of "this is home", that ricochet across the students' hearts and minds. Over the years, we see it time and over again, much of our success can be attributed to giving students an opportunity to learn in beautiful spaces. So, I say, let's inspire our young musicians with the understanding that they too deserve beautiful spaces. It says to every young person who walks through the doors: you belong here, your talent matters and your future is worth investing in.

Both World Heart Beat Embassy Gardens and Kimber Road are vibrant, inclusive and accessible spaces, where young people can learn, rehearse, perform, collaborate and grow in confidence and skill-up for the increasingly challenging world that they will come to face.

So, it would be great to see funding bodies supporting organisations with buildings, where short-term projects fit into their long-term strategies, aligning their giving with the National Youth Policy to increase the impact.

Those organisations already providing these wonderful spaces must be supported in a way that reflects the true cost of delivery. Infrastructure, staffing and operational stability must be recognised as central to youth provision, not peripheral to it.

Because without buildings, there are no youth spaces and without youth spaces projects and programmes cease to exist. I hope in 2026 and beyond funders will invest in places that invest in young people, because when young people are given space, support and opportunity, they do not just participate, they flourish, they lead and they transform our communities and the future.



James Gero
(Chief Executive Officer)

"This project has had a huge impact on the children's confidence. They now have a sense of what it is like to perform, a sense of pride in what they achieved, enhanced by the venue and the occasion and a sense of themselves as public performers and artists, linked to our light installation."

Feedback from the Musical Creatures Project.

"Your work has allowed students to achieve better outcomes and develop their music in a range of genres specific to their individual taste. They've also enjoyed being able to play their compositions live into the software and having the freedom to compose without the limitations of standard notation and the process of creating in a less rigid lesson format. Students have also been inspired to seek out other musical opportunities outside of school which they have been successful in auditioning for."

Feedback from LEAP programme



General Managers Statement

Our first full year of operations at Embassy Gardens established strong foundations for the future. Building on the success of our inaugural year, 2024 - 2025 focused on developing this momentum in a sustainable way, while continuing to grow our impact across all areas of our activity.

This year also marked a significant stage of organisational development, with the addition of several key senior roles designed to strengthen capacity, broaden the team's skill set and support long-term growth. These appointments have enhanced organisational collaboration, improved efficiency and enabled World Heart Beat to further expand our commercial and studio recording income strands.

As a small team delivering a wide range of work, we are incredibly proud of what has been achieved and I would like to extend my sincere thanks to each staff member and volunteer for their dedication, passion, and hard work, without which none of this success would have been possible. I am delighted to share just a few of the many wonderful highlights from this past year!

Our marketing and communications function has continued to evolve significantly this year, supporting all areas of World Heart Beat's work across concerts, recording, commercial activity and education. With the introduction of Ticketsolve as our primary ticketing and data platform, alongside a more strategic campaign approach, the team has strengthened audience engagement and increased visibility. We also progressed into the early development phase of our new website, with a planned launch scheduled for later in the year. Targeted marketing activity has been central to driving attendance, growing our audience database and raising awareness while also supporting the successful delivery of key activity, all against the backdrop of a limited budget.

Across hires, World Heart Beat has established itself as a highly sought-after venue for film, television, corporate and cultural activity, hosting an increasing



number of productions and partners. Key collaborators this year included Channel 4 / Love Productions (The Piano), Paramount+ (The Agency), Netflix (Geek Girl), Chocolate Films, Section 52 Films + Sky Arts (Mozart) and Earth Percent / Brian Eno, alongside a range of other creative organisations.

Notably, Section 52 Films founders David Harewood and Sabina Emrit Harper selected World Heart Beat as a key venue for their work that explores race, identity, mental health and equality, underlining our growing cultural significance and reputation as a trusted creative partner.

Activity has made a meaningful contribution to our earned income streams while also significantly enhancing the venue's national and international profile.

Our recording studio grows in profile, output, and industry relevance, hosting a range of high-level professional sessions and creative projects, which include Decca Classics, Universal Production Music, the London Philharmonic Orchestra (LPO), and Adam F, whose album *Colours Revisited* reached No.1 in February 2025, having been recorded here at World Heart Beat.

These collaborations reflect the studio's increasing reputation as a premium recording facility capable of delivering work to an international standard across classical, jazz, contemporary and commercial music sectors. This progress was further supported by significant investment in equipment, promotional activity, and staff development, helping to enhance both studio capability and the overall client

experience. Alongside this professional growth, the studio has continued to support our youth-led projects, which remain at the heart of everything we do.

Our Young Artist Development Programme continues to progress, with a focus on building sustainable pathways for emerging talent through performance, recording and professional development opportunities.

Key activity has included artist live performance and recording development, rehearsal structures, and increased collaboration with both internal and external specialists in PR/media, production, and technical delivery. A more structured and distributed model of support is being developed to ensure artists receive targeted expertise across different areas of their development.

The programme recognises that artist development is a long-term process and is increasingly focused on building the infrastructure, partnerships and support systems required to nurture sustainable creative careers.

We successfully produced 85 concerts and for the second consecutive year, we took part in the EFG London Jazz Festival, presenting 11 evenings of outstanding jazz performances. This year also saw the successful launch of two flagship music festivals, "Jazz in the Gardens" and "Piano in the Elms". Curated by our Artistic Director Sahana Gero, both festivals will become core elements of our annual concert programme, establishing a distinctive identity for the venue. All of this has led to a notable rise in audience numbers, and we welcomed a significant number of first-time visitors to World Heart Beat.

We expanded the range of classes offered at our Embassy Gardens venue, alongside a rise in student participation. This growth reflects our continued commitment to our educational mission, delivering exceptional music tuition, offering bursary opportunities and creating clear pathways for young people to develop their talent, build confidence, and pursue future careers in music.

Together, Artistic Director Sahana Gero and CEO James Gero bring a rare combination of artistic vision and strategic drive, shaping World Heart Beat with both imagination and purpose. Their leadership continues to open doors for artists and audiences alike, ensuring the organisation not only grows in ambition but remains rooted in creativity, access and community impact.

While challenges remain, particularly around resources and funding, we move into the coming year with confidence, ambition and gratitude.

With the continued support of our staff, volunteers, artists, partners, audiences, donors and community, we look forward to shaping an even bolder and more inclusive future for World Heart Beat.

Stay tuned for our next adventures!



Hilary O'Connor
(General Manager)

Reference and administrative details

Registered charity name:
World Heart Beat Music Academy Limited

Charity registration number: 1139579

Company registration number: 06984769

Principal office and registered office:

45 Gartmoor Gardens,
London, SW19 6NX

The trustees:

Mr J. Joseph

Mr Z. M. Quinn

Ms J. A. Sutcliffe

Mr. L. Bell (appointed 15 Jan 2025)

Mr. D. Kloiber (appointed 15 Jan 2025)

Mrs R. van Walsum (resigned 30 Nov 2024)

Mrs C. Oulton (resigned 15 Oct 2024)

Mr N. Bush (resigned 22 Jan 2025)

Mr K. Boateng (resigned 22 May 2025)

Representative from Ziggazah Youth Board:

Callum Langford

Company secretary:

Ms Sahana Gero MBE

Independent Auditors'

Allan W McKelvie F.C.A,

82 Wandsworth Bridge Road,

London, SW6 2TF

Patrons

Julian Joseph OBE

Boris Purushottama Grebenshikov

Rezwana Choudhury Bannya

Ambassadors

Baroness Floella Benjamin OM DBE DL

Key management personnel:

Ms Sahana Gero MBE (Artistic Director)

James Gero (Chief Executive Officer)

Hilary O'Connor (General Manager)

Nick Cohen (Digital Production and Young

Artist Development)

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Company for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and the Company and of their incoming resources and application of resources, including their income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);

- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Group will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Group and the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Group and the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Group and the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of information to auditors

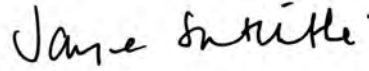
Each of the persons who are Trustees at the time when this Trustees' Report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charitable group's auditors are unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charitable group's auditors are aware of that information.

Auditors

The auditors, McKelvie & Co LLP, have indicated their willingness to continue in office. The designated Trustees will propose a motion reappointing the auditors at a meeting of the Trustees.

Approved by order of the members of the board of Trustees on 27 May 2026 and signed on their behalf by:



Jayne Sutcliffe
(Chair of Trustees)

Our Vision

We envision a world where every child can discover the joy and power of music, fostering unity, creativity, and opportunity for all. In pursuit of our dream, we will extend 'the art of the possible' to thousands of young people from all backgrounds through music.

As a cultural destination, World Heart Beat Embassy Gardens celebrates the diversity and vibrancy of our world while providing an exceptional platform for the world's great artists and uplifting humanity.

Our Mission

Our mission is to break down barriers through and into music for children and young people from diverse backgrounds, transforming their lives through the provision of exceptional music education and inspirational performance opportunities.

Through World Heart Beat Embassy Gardens, we provide a world-class music venue, thriving café, and premier recording studio that fosters musical innovation and global collaboration, supporting young musicians through World Heart Beat Music Academy.





Nurturing local talent for a global stage

World Heart Beat's activities run across two main locations at either end of Wandsworth - World Heart Beat Kimber Road and World Heart Beat Embassy Gardens. World Heart Beat has also expanded its reach across London with another outreach project located in Trinity Buoy Wharf, East London.

Offering a greater depth to our programmes, with Kimber Road being a wholly educational facility and Embassy Gardens boasting the facilities for performance, recording/ broadcasting, talent and career development, as well as music education, our journey in developing a national footprint and a global reach has begun. World Heart Beat has been placed firmly on the map as a centre of musical excellence.

World Heart Beat Embassy Gardens' auditorium was the first in the UK to install a permanent revolutionary 360-degree d&b immersive Soundscape system, enabling every member of the audience to experience the same exceptional quality of sound, regardless of their position in the hall, and training a new generation of live engineers on cutting-edge technology.

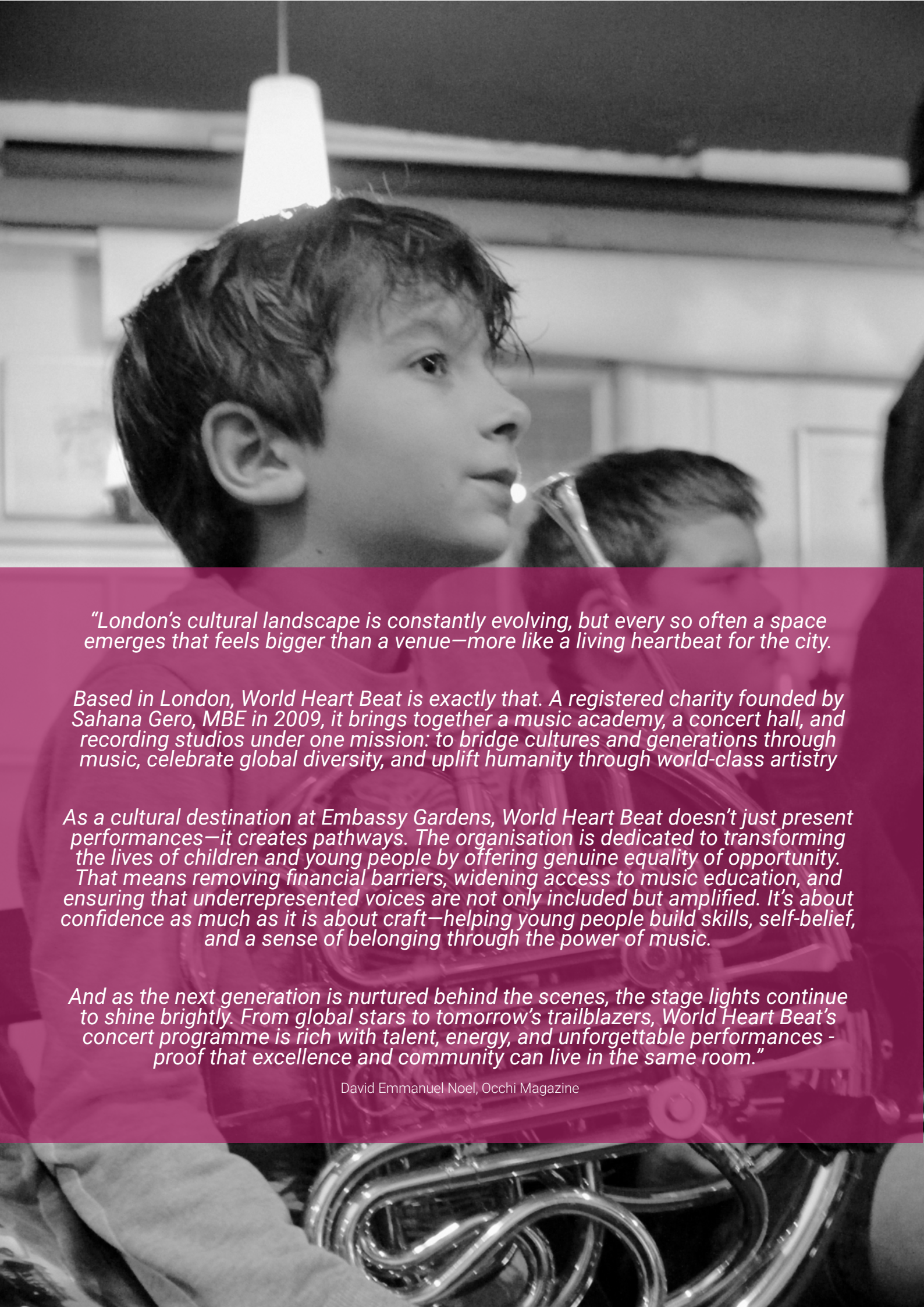
The new 120-seat/200 standing auditorium and 546 capacity venue has started to provide a distinct position in the arts ecology of London; an intimate yet world-class space, attracting top professional performers and providing a warm audience experience.

World Heart Beat Embassy Gardens houses a stunning recording studio suite, media broadcast room and teaching spaces featuring the latest technologies, enabling World Heart Beat to benefit thousands of young south Londoners annually, equipping them with the skills, confidence and career development opportunities to progress as the musicians and industry professionals of the future.

"This is the kind of priceless cultural legacy that gives pride to those 5 - 25-year-old local people who walk through the doors as equals. The enterprise could be a blueprint for every comparable urban community."

(Fiona Maddocks, The Observer)





“London’s cultural landscape is constantly evolving, but every so often a space emerges that feels bigger than a venue—more like a living heartbeat for the city.

Based in London, World Heart Beat is exactly that. A registered charity founded by Sahana Gero, MBE in 2009, it brings together a music academy, a concert hall, and recording studios under one mission: to bridge cultures and generations through music, celebrate global diversity, and uplift humanity through world-class artistry

As a cultural destination at Embassy Gardens, World Heart Beat doesn’t just present performances—it creates pathways. The organisation is dedicated to transforming the lives of children and young people by offering genuine equality of opportunity. That means removing financial barriers, widening access to music education, and ensuring that underrepresented voices are not only included but amplified. It’s about confidence as much as it is about craft—helping young people build skills, self-belief, and a sense of belonging through the power of music.

And as the next generation is nurtured behind the scenes, the stage lights continue to shine brightly. From global stars to tomorrow’s trailblazers, World Heart Beat’s concert programme is rich with talent, energy, and unforgettable performances - proof that excellence and community can live in the same room.”

David Emmanuel Noel, Occhi Magazine



Objectives

World Heart Beat is a vibrant and thriving music education charity with a concert venue, recording studios, and education centres across two sites in Wandsworth (Kimber Road and Embassy Gardens). South London. Serving some of the most deprived, ethnically diverse, and socially polarised neighbourhoods in the country, social justice and equality of access are at the heart of our work.

Established by musician Sahana Gero MBE in 2009, our mission is to provide children and young people with opportunities to progress from grassroots music education towards successful, sustainable careers as musicians or in wider music industry roles.

We provide opportunities for children and young people aged 5 – 25 years, outside

of school hours, who have the passion but may not have the means to learn a musical instrument. We tutor 21 instruments across 12 musical genres that reflect the diversity of our communities. Students are tutored by committed and inspirational professional musicians, initially in groups, and as they develop, on a 1:1 basis as part of our exceptional talent development programme. Our young musicians are also able to perform at a wide array of venues in our bands and our ensembles, culminating in headlining their own gigs and concerts, at World Heart Beat Embassy Gardens, illustrating our commitment to emerging young artists. World Heart Beat's concert venue enriches our offer to communities and audiences more widely, showcasing a kaleidoscope of talent.



Objective 1

To prioritise children and young people from socio-economically disadvantaged and challenging backgrounds and to release talent.

At the start it is important to recognize the need for long-term sustainable investment in an individual in order for them to flourish.

We prioritise children and young people from socio-economically disadvantaged and other challenging backgrounds, including recent migrants, refugees and those classified as NEET (not in education, employment, or training). Our focus on reducing inequalities is reflected in student demographics:

- 62% of our students are from the Global Majority;
- 51% are from low-income households;
- 7% disabled and 15% defined as 'at-risk' (for example, those from disadvantaged backgrounds and/or at risk of exclusion).

We realise our mission through:

- Our non-elitist admissions philosophy with no financial barriers (bursaries and free instruments), supporting the needs of students.
- Releasing talent, transforming lives by supporting young people to be ambitious, fulfil their musical aspirations, build sustainable careers across music and creative sectors.

- Enabling world-class musicians to pass their art and skills on to the next generation.
- Practicing an enduring commitment to musical excellence by offering genuine equality of opportunity.
- Providing a dedicated space in which professional musicians can expand their teaching skills, through workshops, band practice and by providing individual instrumental support for pupils.
- Creating an environment to provide specialised training specific to gaining employment within the creative industry, including expert training in radio production, sound engineering, composition, band leadership and promotion.
- Nurturing and showcasing the musical talents of children and young people at the earliest stages of their musical journey, while cultivating and developing the skills and aspirations of intermediate and advanced students on the cusp of professional careers through our core talent development and mentoring programmes.

"I'm surrounded by musicians and creative people and I'm able to learn new instruments, new songs and new things every time I go"
World Heart Beat Student

"How can I do this all my life" 8 year old in his first songwriting class



Objective 2

To embed and grow World Heart Beat Embassy Gardens, with its outstanding facilities, as a world-class music venue, state-of-the-art studios and education centre.

World Heart Beat Embassy Gardens augments our much-loved and very active Kimber Road academy. It is providing not only more capacity to teach at both entry level via our First Beats programme with local primary schools and at advanced level, but also frees us to extend our teaching into new areas, such as audio engineering, thanks to our high-specification facilities.

The industry standard studios with Solid State Logic (SSL) desk, state-of-the-art auditorium, with its Steinway D Concert Grand piano, features a full installation of d&b audio Technik's cutting-edge immersive live audio system, Soundscape. It enables us to develop artistic practice, extend our tech training and offer audiences a new concert-going experience.



World Heart Beat, Embassy Gardens is a 'cultural anchor' in a new neighbourhood where we serve a community in need and play a vital role in social cohesion. We are immediately adjacent to housing estates which are amongst the poorest in the country (lowest 20-30% child and multiple deprivation indexes). It is an area where there has been limited cultural and youth infrastructure targeted towards low-income

households and social housing tenants. These communities are disproportionately affected by an inaccessibility to opportunity and face the sharp end of the cost-of-living crisis, heightening the effects of inequality, poverty, social exclusion, and lack of opportunity to participate in cultural and civic life.

Embassy Gardens' busy programme of music concerts celebrates a rich array of music genres from across the globe, showcasing talented artists who are currently under-represented within the capital and the UK, including young musicians at the start of their careers, alongside international artists. We aim to increase and diversify live music audiences through our accessible programme of concerts and events in and around Embassy Gardens and across London.

Embassy Gardens is helping us fulfil our aim of being a sanctuary for global music, embracing the very best music and musicians from all corners of the world, and inviting them to perform on our stage, record in our studios and teach our students.

Objective 3

Develop and strengthen participant pathways to increase opportunities for children and young people to access music and creative activities.

We will continue to develop our programmes to nurture young people's talent and ambition, building partnership with key stakeholders; aligning activities around common goals and vision. Our core creative programmes are designed to provide pathways for young people to access affordable music education at key transitional periods.

This year (2024-25), we have supported 718 students each week across our academy and music programmes (Trinity Buoy Sounds, First Beats and Planet Harmony), including 7,188 music sessions.

We have showcased 85 concerts, with just under 5,000 audience members coming to see international, local, established, and emerging musicians across classical, jazz,

contemporary, folk, instrumental (and all those in-between) genres at our music venue, World Heart Beat Embassy Gardens, in Nine Elms, Battersea.

Musical Communities

Musical Communities provides children and young people (aged 5+) with a joyful, engaging and practical introduction to music learning targeting children with lower levels of cultural engagement for whom this is likely to be their first entry into music-making.

A key part of the programme involves community outreach activities, inviting participants to attend concerts at World Heart Beat Embassy Gardens and to participate in our regular 'Try an Instrument' family open days.

'Try an Instrument' days also encourage leadership skills in World Heart Beat's students, as they volunteer and teach the visiting community members about their instrument of choice.

"I get to be a part of something bigger than myself that allows me to get to know others through their craft and through their friendship" World Heart Beat Student

"It has shown me what support and community is and that you can create a sense of community everywhere in my life, and that mini support systems can be found in every environment which help me grow up" World Heart Beat Student

Planet Harmony: Music, Nature, and the pulse of the Earth

Planet Harmony is an innovative programme at World Heart Beat that explores the deep connections between music, placemaking, nature, and sustainability through a global music concert programme, hands-on workshops, and cutting-edge technology. It inspires an understanding, with appreciation of how energy, sound, and the natural world are deeply intertwined.

The programme invites us to celebrate our connection with nature, and to explore themes of social, racial and climate justice.

At the heart of Planet Harmony is Ziggazah, World Heart Beat's dynamic youth board, ensuring that young voices drive the

programme's vision and impact. From sonic levitation to solar-powered instruments, Planet Harmony sparks new ways of thinking about creativity and humanity. By blending artistic expression with environmental consciousness, it empowers a new generation to shape a more harmonious and sustainable world.

First Beats

Our First Beats programme wholly aligns with our organisational mission. It is now firmly established as an important strategic programme for World Heart Beat.

Through our First Beats programme, beginner students from local primary schools are introduced to our Embassy Gardens venue and encouraged to explore a range of music and instruments every week. This is an after-school activity. During lessons, they develop their ear for music, trial a range of instruments and feel the joy of music-making. Sessions over the past year have included flute, clarinet, saxophone, guitar, violin, drums, singing, songwriting and music production skills including time to record their own song in our recording studio and radio booth.



This programme works in partnership with local schools, engaging children living in difficult circumstances through positive activities outside the classroom. The work is intended to remove barriers to participating in arts, music activity and performance and to provide an enriching experience for children.

First Beats activities positively impact children's cognitive, socio-emotional development and well-being. With the remodelling of the programme to increase greater teacher and family involvement, we have achieved increased ongoing participation by First Beats pupils in World Heart Beat's wider programmes. We know from extensive experience that children from challenging backgrounds who commonly lack support from their guardians owing to time, money and lived experiences have low self-esteem. By working with primary schools and teachers, the young people can foster a sense of belonging and community with us at World Heart Beat Embassy Gardens allowing them to thrive in their music education. Through enabling access to World Heart Beat's bursary scheme and free instruments, a lasting legacy is provided.

This academic year, we have expanded the programme to work with four local schools, including Griffin Primary School, St George's Primary School, St Mary's Primary School and Herbert Morrison Primary School. As part of the project, 72 students registered for the programme and attended 60 sessions throughout the year. Schools were also invited to attend three school concerts in the auditorium, reaching a further 237 students. 17 participants progressed to become World Heart Beat students, in receipt of bursaries.

Feedback from teachers and students has been excellent, and we are delighted.

'I didn't think I would be good at music. But I am!' First Beats participant

'It's helped her come out of her shell. She's more focused and proud of herself' Parent

Our gratitude to funding from the Helen Hamlyn Trust, Portal Trust and Linbury Trust.

Outcomes

The impact of First Beats is reflected in our evaluation:

- 84% of students had not been to a music venue or tried music lessons before the project.
- 92% of students felt more confident at the end of the term.

- 85% of students expressed an interest in continuing music lessons after the project.

Ziggazah Youth Board

Listening to young voices is key in developing our objectives and deepening our impact.

Ziggazah is World Heart Beat's Youth Board, giving our young people an active voice in generating ideas that promote the ethos and energy of World Heart Beat, reflecting a creative community that is open and welcoming to all backgrounds and cultures. The Youth Board has evolved with the next cohort of students meeting quarterly to generate ideas and with a representative presenting ideas back to the Board of Trustees. The Ziggazah youth board helps shape our development opportunities within the industry, our Theory of Change evaluation framework and brings new ideas for events and concert programmes at our Embassy Gardens venue.

Objective 4

To nurture artistic talent, and music industry skills and offer opportunities to young people underrepresented as music professionals, equipping them for sustainable careers in the industry.

Music Leaders

Our Music Leaders programme engaged 40+ advanced students aged 15-25 and supports them with personal and skills development to become Music Leaders of the future.



They benefit from masterclasses, one-to-one mentoring, networking, professional development and work experience opportunities. This enables them to hone their musical abilities, gain leadership skills and receive tailored support to help them achieve their individual goals and aspirations. This programme also focuses on young people progressing into higher education, music conservatoires and sustainable careers as musicians, giving back within the wider music and creative industries.

Participants in Music Leaders are selected from diverse backgrounds and priority is given to students from disadvantaged and low-income situations.

Students completing the programme gain the leadership, performance and wider skills needed to pursue a viable career in the music and creative industries. We have continued to strengthen this programme in 2024-2025 and have been expanding the mentoring offer with our PPL partnership/ talent support programme.

“World Heart Beat has improved my ability to work in a team and as a leader (by helping less experienced musicians sometimes). It has also helped me develop good communication skills and the ability to express my opinion more” World Heart Beat student

“The vibes are very welcoming, and there is a friendly atmosphere yet also pushes you to work hard and reach your potential. There is a huge sense of community and the opportunity to progress with people similar to myself” World Heart Beat student

“I like that World Heart Beat feels like I’m home and I can teach, learn, socialize and express myself in one place” World Heart Beat student

Masterclasses and Coaching

Throughout the year, World Heart Beat has welcomed some amazing artists for coaching and masterclasses at the Academy.

Opera singer Ilona Dominich worked with intermediate and advanced students on vocal coaching; Alison Devenish and the National Opera Studios worked with

advanced pianists in a répétiteur workshop exploring how to accompany opera singers and vocalists, as well as access to 1:1 coaching sessions with opera star, Shakira Tsindos. We are thankful to the National Opera Studios for all their support.

Alice Farnham hosted a conducting course for young musicians and Marcelo Bratke worked with a group of students to perform at his concert. And for our young drummers, Matty Brown and Stephen Asamoah-Duah offered incredible and insightful masterclasses with drum equipment giveaways. Our advanced pianists were invited to work with Charles Owen at Steinway Hall. *A huge thank you to Steinway!*

EMERGE Programme 2024-2025

EMERGE is one of our core strategic programmes. EMERGE is a year round training programme to build sustainable careers within the music and creative industries. It is open to 16–25 year-olds living, working or studying in South London. With 83% of participants from Global Majority backgrounds, 33% female, and 72% from low-income backgrounds, EMERGE represents our strong commitment to addressing the systemic barriers that young people face, particularly those from diverse and disadvantaged demographics.



EMERGE is based at World Heart Beat Embassy Gardens, using its state-of-the-art facilities and technology to give young participants the skills needed to succeed within the creative industry today. This programme actively seeks new corporate partnerships and collaborative opportunities, leading to practical work experience opportunities for young people.

Our industry training and talent development programme helps 16–25 year olds in South London gain real skills, connect with professionals, and take their first steps into the music and arts industry.

Building Networks

A major innovation this year has been the launch of the EMERGE Creative Network, monthly sessions open to young people from across London. Held in our community café, these events provide a safe, inspiring, space to collaborate, share opportunities, and learn directly from industry influencers and leaders. Guest speakers in 2024–25 included Spotify, NK-OK (Blue Lab Beats) and Young Music Boss.

These sessions welcomed 136 young people and are fast becoming a vital networking hub.

'I would say it is a little family that is starting to spur out a lot more. I need this, this is part of me right now. If I didn't have this, I'd be kinda lost. It keeps me on a path' EMERGE student

'Before this, I had never even been in a studio. Now I am mixing live sound, running sessions, and I finally feel like I belong in the music world' EMERGE student

Young Artist Development

The Young Artist Development programme, in partnership with PPL, is dedicated to helping young musicians navigate the music industry. Led by Nick Cohen, and with the considerable resources that World Heart Beat has to offer, the programme offers training, mentoring, paid performance opportunities, advice through practical experience in writing, recording, performance and career development at pivotal moments in their careers.

Emerging talent, and supporting it, is an integral part of allowing of our community to continue to thrive.

Highlights

Mebrakh Haughton-Johnson made his debut concert recital with us at World Heart Beat Embassy Gardens in February. Subsequently

he appeared as a soloist with the Springfield Symphony Orchestra, went on tour with dance troupe A.I.M by Kyle Abraham as saxophone soloist, and became guest principal E-flat clarinet with Britten Sinfonia and Professor Brian Cox at the Royal Opera House. Mebrakh also became one of the 7 finalists of YCAT with the Public Final Auditions held at Wigmore Hall.

"The community in World Heart Beat is really special and I haven't seen that elsewhere. They continue to actively support my career, giving me access to their state-of-the-art recording facilities, rehearsal spaces and mentors" Mebrakh Haughton-Johnson.

James Wade Sired launched his most ambitious offering yet at World Heart Beat Embassy Gardens experimenting with original music and Big Band. He featured many new and emerging talents that currently energise the thriving London Jazz scene. James-Wade is part of our young artists development programme and we look forward to his tracks and album being released in the future.

Kaidi Akinnibi held his album launch event at World Heart Beat Embassy Gardens. The album 'Like in Dreams' was released on the 4th July and is available on Spotify and all other streaming platforms.

Josiah Wade made it to the final of Channel 4's *The Piano*. His dazzling first release *Josiah's Dream* is out now on all platforms, alongside a sold-out show at World Heart Beat Embassy Gardens on 19 July.



If you were lucky enough to watch Lenny Kravitz' superbowl performance this year, you may have spotted **Jas Kayser**, talented

drummer and Heart Beat alumni on the drums. She is currently touring with Lenny and we enjoy her incredible musical energy.

Asa Martinson previewed his EP which has been recorded by our studio team at World Heart Beat studios, with mentorship from Nick Cohen and support from PPL. He released his debut single 'Reflections'. Asa is a jazz pianist, composer, arranger and leader of his band The Outlet, fusing afrobeats with jazz.

Objective 5

Build resilience for World Heart Beat's continued operation through the development of new earned income sources, including a café, recording studio hires and commercial events.

World Heart Beat's state-of-the-art new building in Embassy Gardens enables us to earn income from commercial activity through our CIC, supporting our charitable activities. Diversifying our income is vital, particularly at a time when traditional fundraising sources are oversubscribed and individual giving has been impacted by the cost-of-living crisis.

Initial areas for commercial focus are:

Heart Beat Café

Our café is already generating a steady stream of income from passing local footfall, US Embassy visitors and concert attendees.

Recording Studios

World Heart Beat Embassy Gardens has an outstanding recording studio - one of the largest recording spaces in London (equivalent to Abbey Road Two/Three) - with the latest spec of equipment. The studio can record in digital and analogue and is broadcast ready.

We are pleased to see the steady expansion of commercial business activity for World Heart Beat CIC throughout the current season 2024/25, with significant engagement with local businesses and fellow arts organisations. We have welcomed recordings by the actor David Harewood and his production company Section 52 Films to film an illustrated documentary in partnership with Sky Arts. 'Mozart in his own

words' featured the artists, Danielle de Niese (Soprano), Cyrill Ibrahim (Piano), Gil Shaham (Violin) and members of the London Philharmonic Orchestra.

We were pleased to see Penguin Random House return for an author event with us and also collaborated with our neighbours Chocolate films with some beautiful film screening events.

We have enjoyed recording sessions with Decca Classics with Mezzo-Soprano Aigul Akhmetshina and the world-renowned chief conductor of the London Symphony Orchestra, Sir Antonio Pappano. Other studio highlights included the recording of the full feature film music score by the famed composer, Joselyn Pook

Constructive relations with equipment manufacturers continue to be built, including an artist's deal with Radial engineering, and collaboration with DPA microphones. Studio profile continues to be raised with both Robbie Nelson and Nick Cohen being interviewed by top YouTube channel 'Produce Like A Pro'. We continued with our progress towards setting up live-streaming with our partner TriCaster.

We have been successfully securing private and corporate events and conferences. With clients delighted by the unique surrounds, personal service and charitable use of profits, we believe there is considerable opportunity to grow this area. Whilst fundraising will remain crucial, our commercial activity is already showing potential, and we plan to invest in additional expertise and resources to ensure the charity's resilience. Future income strands to be developed in the pipeline is our recording & publishing as well as looking into developing World Heart Beat music qualifications.



Achievement and Performance

88% of young people aged 15-25 years on our Music Leaders programme believe that the support and training they get at World Heart Beat will help them get work in the music industry.

Many of our students over the last few years have gone on to study at prestigious conservatoires and universities including; Royal College of Music, Trinity Laban Conservatoire, Royal Northern College of Music, The Royal Academy of Music, Royal Birmingham Conservatoire, Guildhall School of Music, the contemporary music college BIIM and at Oxford and Cambridge University. Also, in the US, Princeton, Juilliard and the famous Berklee College of Music in Boston.

Additionally, some of World Heart Beat students have secured their first jobs within World Heart Beat's organisational structure, being employed as ushers, tech assistants, and café assistants. This gives them valuable hands-on experience, a sense of responsibility and a stepping stone into the professional world.

Jack Petchey Awards

18 World Heart Beat students received Jack Petchey Awards for Outstanding Achievement, honouring the dedication and commitment of students who have gone

above and beyond. Each recipient received a certificate and a small cash award to put towards equipment and instruments, workshops and masterclasses, or attending concerts and shows:

To put a spotlight on one of our amazing volunteers, Kath Diamond was presented the Jack Petchey Music Leader award for her dedicated support with gig bands on Fridays and for ensuring instruments donated to World Heart Beat go to good homes.

It was presented to her by Paul Delpratt-Spence, known as DJ PDS, from the British UK garage and hip-hop collective originating from Battersea, London, 'So Solid Crew'.

Jack Petchey Music Bursary Award Pilot

World Heart Beat is proud to have been chosen as an organisation to trial the Jack Petchey Music Bursary Award Scheme. We began the pilot in April 2024, identifying 27 talented and committed young people who met the eligibility criteria stipulated by Jack Petchey Foundation. The Award Scheme is invaluable in supporting the development of our musical community.

Our bursary scheme gives students access to group instrument and ensemble playing, that creates the experience to connect with other young people through music.



For some older students, the opportunity extends further than music learning, through opportunities to join our Ziggazah youth board or engage in our Music Leaders programme, where they build on leadership skills. All students awarded a Jack Petchey Bursary Award had the opportunity to showcase what they learnt in the past academic year. All students studying under bursary schemes at World Heart Beat Music Academy are required a 90% attendance rate.

Special Projects

Trinity Buoy Sounds

World Heart Beat has been extremely thankful for the Trinity Buoy Wharf Trust's multi-year support, which has enabled us to establish a strong presence in East London through the Trinity Buoy Sounds programme. Over the past three years, this initiative has brought music education and participation to children and young people living in challenging circumstances in Tower Hamlets and Newham. While writing this report, we received the confirmation that the Trinity Buoy Wharf's Board has approved a new three-year grant for the project, for which we're immensely grateful. Feedback from schools, participants and partners has reassured us and the board about the benefits of their continuous support to the project, which will allow us to deepen our impact and bring joy and purpose to young lives. Trinity Buoy Sounds is not just a music education programme; it is a creative lifeline for many,

and a catalyst for self-belief, aspiration and community. We're pleased that the Trinity Buoy Wharf Trust is continuing this transformative journey with us.

Year 1, Academic Year 2022 - 23

In the first, pilot year, we focused on working with local secondary schools to begin establishing musical relationships with young people through their schools. We combined this with a launch festival and an end of year concert by the young people at Trinity Buoy Wharf. We developed great partnerships with three local secondary schools and begun to understand more of the challenges for delivery outside of the school context in the local area.

Year 2, Academic Year 2023 - 24

We continued our successful partnership with three schools: Eastlea Community School in Newham, Bow and St Paul's Way Trust in Tower Hamlets, and adding London East Alternative Provision (LEAP) in Tower Hamlets (2 sites: Harpley and Riverside), which caters for students who have been excluded or are at risk of permanent exclusion from mainstream education. After meeting with the schools and discussing the needs of their students, we planned a programme of in-school workshops, a Music Festival (showcase & concert) at Trinity Buoy Wharf and a Bengali Music project, which included school workshops and a public performance. We also collaborated with Tower Hamlets Arts & Music Education Service (THAMES) on their new project "Music that Move Us" and explored other future collaborations.



Year 3, Academic Year 2024 - 25

This year saw us deliver in-school workshops in both the primary and secondary sector and a Summer Festival with 257 children and young people involved and in partnership with THAMES (project with Tower Hamlets Arts and Music Service as well as continuing to embed a culture of music learning in our successful partnership with four secondary schools, London East Alternative Provision (LEAP), St Paul's Way Trust and Bow in Tower Hamlets, and Eastlea Community School in Newham. Our work to reach young people excluded from or at risk of exclusion from mainstream education provision also continued.

London East Alternative Provision, LEAP (Tower Hamlets)

As part of the project's aims, we are committed to supporting young people excluded from or at risk of exclusion from mainstream education, which can benefit from learning about music production and to engage with music in a more creative and empowering way and express themselves through the musical genres that they relate to. The workshops are being delivered by Yisrael Parkins (Yizzy), an experienced young artist, producer and independent label owner and as part of this work the students have access to special sessions at World Heart Beat's Recording Studios. This year, forty 14-16-year-olds students in the faculty received weekly music production workshops and recording sessions at World Heart Beat's Studios. Many students have shown real talent and commitment and some of them aspire to become musicians, so the session at WHB Studios was a unique opportunity to experience a state-of-the-art studio.

"The students have benefited massively from the sessions. They absolutely loved every session and were writing lyrics and practicing for when Yizzy was coming. They loved going to the studio with Yizzy. Making beats for him. Speaking with him about labels, how to put songs on Spotify, etc. They all have made huge progress over the year thanks to these workshops. The World Heart Beat Studio day was great for the students to see professional studios. They really enjoyed

it and were very grateful for the opportunity.

Some students have recorded over 5 tracks with Yizzy. Another student now wants a laptop for home so he can keep on making beats and wants to make it a career. All students are asking me (music teacher) daily when Yizzy is coming, and telling me they were coming to school just to be able to record with Yizzy. Some students were trying their best not to be sent home so they can have a session with him." Hadiran Guez, Head of Music for LEAP

St Paul's Way Trust School (Tower Hamlets) is a school in which 46.1% of students are eligible for FSM compared with 23.8% nationally. Bow school has similar stats and due to the school's high percentage of Bangladeshi students and the fact that tabla is not offered through Tower Hamlets' peripatetic music lessons, we delivered weekly Tabla workshops in both schools as well as rehearsals and participation in the Summer Festival.

"[Students have] benefitted from your work hugely. [Hassan, tabla teacher] is amazing and is enthusing students we often find challenging to engage. For many of our students the chance to learn a South Asian instrument was unique and culturally important. The lessons included many students who have previously not accessed instrumental lessons due to financial and religious barriers." Jonathan Hoyle, Head of Music at St Paul's Way



Student A: I love playing tabla. My mum was really excited as my grandad played it!

Student B: Learning rhythmic instruments helps me to relax and I feel happier after the lessons.

Student D is at risk of being expelled from school – he really found his voice in the singing project, it turns out he has an amazing voice, something we wouldn't have known without Sohini's intervention. His behaviour has improved significantly following his success in the project.

“Performing in a professional setting, which helped build confidence and created a real sense of community and celebration and the collaborative atmosphere, working and performing with friends enhanced motivation and enjoyment for our students. They also enjoyed the challenge of learning new patterns and rhythms and finding their progress rewarding over time and the cultural context of the lessons has also been very important” Emma Lawrence, Head of Music at Bow School



One student with autism from Bow School has a keen interest in music but struggles with social interaction and confidence. They had no prior experience with the tabla but showed a willingness to engage when introduced to the instrument. They have been learning for over a year now. This student is making excellent progress and is developing her organisational skills by being responsible for getting themselves to their lessons.

One SEN student (Bow School), who had not previously performed publicly, was initially reluctant to attend rehearsals. Over time,

they became increasingly engaged, attending regularly and eventually performing with confidence at TBS. Their enthusiasm was infectious—they described the experience as “the best part of the year.”

Eastlea Community School (Newham) is a school in which 45.6% of students are eligible for free school meals (FSM) compared to a national average of 23.8%. FSM is a useful indicator of levels of disadvantage in the student population/ Additionally, Eastlea School is identified by Ofsted as ‘Requiring Improvement’ .

We delivered weekly sessions supporting their Year 10 & 11 GCSE students on their composition and creative skills and a recording session at World Heart Beat's Studios. These workshops have been delivered by Sian Kelly, alumni and an experienced singer, songwriter and teacher. She has been involved with this project since the beginning.

Students whose attendance have been problematic and even critical have found that this project had brought them some purpose in being in school. Students have found leadership skills have developed through their specific roles within the class to succeed in creating this project.

A student a Eastlea Community school who struggled with their organisation of ideas due to their SEND was introduced to the project. This student has not only learnt how to organise their ideas but has also learnt how to be critical about their work in a positive way. They have pushed themselves out of their comfort zone and are currently achieving a higher target grade in the subject as a result.

When students were asked if they benefitted from the project, these were their answers:

“We got to go to a recording studio for the first time, perform our song and learn how everything works.”

“Yes, because it taught me about how to create a song, how to be a leader in a band and how studios work in person and the process of how they record everything onto the mix. I really did benefit from the experience. ”

I saw many ways that people are recorded in a studio and how it's built up into one song piece. I also was able to use my lyric writing skills as part of the process even though I didn't want to sing so I still got to be part of the creative process."

At the end of April we delivered our Bengali Beats concert, a free concert celebrating Bengali music. This special Bengali project was delivered by Sohini Alam and 200 students from local secondary schools, who learnt and performed songs in Bengali, and one they composed for the occasion in English and Bengali. The project included resource packs, several workshops with weekly Tabla classes (24 students) and rehearsals at the schools. The young students performed with Sohini Alam and her band KHIYO, a Bengali/British band based in London, who bring a London sound to Bengali music. KHIYO's radical and fresh interpretation of songs from the Bengali tradition draws from rock, folk, Indian and Western classical music.

Through the previous two years of the programme, World Heart Beat has nurtured a relationship with the Tower Hamlets Arts and Music Service (THAMES). For the first time, a joint project between THAMES and World Heart Beat was delivered, adding value for both partners and widening the audience at Trinity Buoy Wharf.

Musical Creatures

Musical Creatures, explored songs about real and imaginary creatures: an elusive golden deer that brings happiness, a playful character called the Hatti Ma Tim Tim from a Bengali children's rhyme. The musical journey brought together traditional Bengali tunes, songs by living composers, and even a Beatles classic, and featured a mix of Bengali and English language. The project was led by Sohini Alam and classical singer Jessica Summers. Live band accompaniment was provided by British-Bengali band Khiyo for the final performance. Sohini and Khiyo already delivered the wonderful Bengali Music project and concert at Trinity Buoy Wharf in April 2024.

The project included several workshops and rehearsals across 3 primary schools (Ben Jonson, Sir William Burrough and Seven

Mills) and one secondary school (St Paul's Way). Rehearsals started in March 2025, and culminated in a public event at TBW on the 12th of June, our Summer Festival. The secondary school selected a group of students to support the rehearsals at the primary schools. They acted as "young music leaders" for the primary schools, which is a great way to empower them and develop their self-confidence, one of the aims of the Trinity Buoy Sounds project. In addition, we created a resources pack for the teachers of the schools, with lyrics (transliterated and translated), scores and audios of the songs and Sohini delivered a CPD session for the teachers. The tabla students also performed at the festival. Inspired by the themes of songs that the students sang, Seven Mills primary school students also took part in an art project led by the artist Tony Hayward. The students crafted and decorated a series of amazing lampshades that were shown at TBW during the concert; a great addition to the event and a fantastic example of how music can inspire other art forms and creativity.

"It was amazing to work with musicians of such calibre. Sohini's clarity, excellence and precision as an educator and as a workshop leader is so inspiring to the children. Cultural connections are important."

"Children who do not have Bangladeshi heritage made a big effort to learn the words in Bengali, and after some initial doubts took real ownership over singing in Bengali. Children who were of Bangladeshi heritage talked about the words, their cultural awareness also grew, as they understood the lyrics. I particularly enjoyed the CPD for the teachers, as we sang songs together, which fostered a sense of togetherness. Sohini's insightful presentation on the historical and cultural context enriched the experience. Additionally, the workshops and concert were all organised very well, making the overall event truly memorable."





Concert Reports

World Heart Beat has delivered our most ambitious and artistically rich year-long season to date.

Having opened our Embassy Gardens concert hall in January 2023, we are still in the early stages of establishing a major new music venue. The 2024–25 season marked a significant step forward in fulfilling that vision, enabling us to present 85 public concerts featuring world-class classical artists, bold emerging voices, and extraordinary music from around the globe.

The EFG London Jazz Festival at World Heart Beat drew large audiences for an exciting week of curated jazz. This year also inspired the creation of our flagship festival 'Piano in the Elms' in March. 'Jazz in the Gardens' added energy and joy during the summer months.

Emerging artists were at the heart of our programming. A quarter of all concerts featured emerging performers as headliners, offering vital professional platforms within a high-spec, public-facing environment. Our *Soundscape Series* enabled established and up-coming young artists to collaborate and develop new work using immersive spatial audio, while WHB alumni such as Mebrakh Haughton-Johnson, Ayo Vincent and Arnaldo Cogorno returned to headline their own concerts, illustrating the transition from student to professional artist in real time.

Global music was a defining strand of the programme, with a special focus on underrepresented traditions and artists. Bengali vocalist Sahana Bajpaie brought a mesmerising mix of traditional and contemporary Bengali music, while concerts by Alok Verma, Zoe Rahman and Jyotsna Srikanth showcased South Asian classical and jazz-inflected sounds. Additional performances explored Anatolian, Argentine and Brazilian musical heritage: connecting London audiences with powerful musical traditions from across the world.

This year of concerts at Embassy Gardens celebrates an important milestone in our development as a new concert venue. We are proud of what we've achieved and while there is still more to build, we are grateful for the successes of the past year.

Many thanks to the Cockayne Foundation for their support. They have played a crucial role in helping us take these significant strides and reaffirm our venue's place as a destination for serious music-making and artistic excellence.

"The world we live in during these times needs music and musicians more than ever before. For what else transcends borders and differences better than music. Keep up the good work. It is life changing, for the good of player and audience alike."

(James Stewart, audience member)

Throughout the year (September 2024 to August 2025) we had 414 musicians playing 85 concerts with 4,834 audience members.

Autumn / Winter Season

During our Autumn season, we featured 187 musicians across 30 concerts and sold 1,894 tickets, including jazz events hosted as part of the EFG Jazz Festival, 3 Jazz Club Suppers, featuring some of our young students, classical, folk, global, sound and art curated events (ORIGIN) contemporary / neo soul performances, as well as twenty student and emerging artist opportunities.

This year opened with Tim Garland's Lighthouse Trio featuring British/Persian trumpet star Yazz Ahmed. We then introduced the immersive sound and light installation using the World Heart Beat's cutting edge d&b Soundscape system. The project was developed in conversation with the scientific team at the Royal Botanic Gardens, Kew and included original soundtracks in collaboration with The Department of Theatre and Performance, University of London.

Embassy Gardens was host to album launches from Slowly Rolling Camera and for Ilario Ferrari live streamed with One Jazz Radio. Folk ingenue Daisy Chute returned to World Heart Beat following her sold out show with us in 2023 for a co-headlining tour with Hollie Rogers and Ed Blunt. Romanian rising star Cristiana Achim performed with panache, and had her wonderful young pianists studying at World Heart Beat Music Academy opening for her stunning concert which showcased magnificent core classical repertoire and folk songs of her homeland. We also featured the refreshing emerging vocalist, songwriter and bandleader Nayana AB and Friends with her soulful blend of jazz, R&B, Neo-soul and Caribbean rhythms.

Our autumn season brought a wonderful blend of contrasting music and musicians including Irish folk stars, Michael McGoldrick, Nollaig Casey and Niall McCabe, Argentine duo Patricio Sullivan y Federico D'Attellis, original music from celebrated film composer Michael Csányi-Wills, 'Soundscape Series', Performance Art and Spoken Word. Soul Singer Guy Kelton Jones & The Gorgeous Black conjured up their magic to Embassy Gardens as did British Kurdish

singer-songwriter Olcay Bayir whose music is rooted in the heritage of Anatolian music.

In our second year as an official venue of the EFG London Jazz Festival, World Heart Beat Embassy Gardens shone a prominent spotlight on the artistry of a stellar jazz lineup. The festival saw exceptional emerging and established performances from Secret Night Gang, Mancurian funk and street soul musicians, Childhood Friends, the Cameron Scott Jazz Orchestra, an 18-piece band performing dazzling original compositions and arrangements. Recently returned from the states, bandleader, bassist and composer, Orlando le Fleming brought his Romantic Funk band to World Heart Beat for the second night of the festival, and that same night we were treated to a special opening set from rising star fusion pianist, Asa Martinson. The following day on World Heart Beat was host to a special tribute for Jamaican guitar legend, Earnest Ranglin, led by Nick Cohen on bass, who spent time touring with Ranglin. The spectacular line-up featured Femi Temowo on guitar, Jason Rebello on keys and Kenrick Rowe on drums. The band really connected with the audience performing some of Raglin's most iconic tunes, including music from his album, *Below the Bassline*.



Guitarist and vocalist, Rosie Frater-Taylor, whose music is seriously impacting the UK and European scene with her unique and engaging new album, *Featherweight*, gave a standout performance on the Embassy

Gardens stage at World Heart Beat. To top it off, it was particularly satisfying to present our very own Ayo Vincent, the talented pianist, composer and World Heart Beat alumnus with award winning vocalist Deelee Dube.

Our Steinway model D got a poignant workout from the captivating British Indian artist, Zoe Rahman, performing music from her 2023 album *Colour of Sound*.

In addition, World Heart Beat patron Julian Joseph presented his band in a bold new immersive work, 'Atmospheres in Audio Theatre.' Performing at the piano, Joseph held the audience spellbound with music specially composed to reveal the full potential of the groundbreaking Soundscape system, brought vividly to life in real time by his "Autonomous Sound Influencer," Anjelo Disons. He was joined by Kaidi Akinnibi on saxophones, Benet McLean on violin, and Alok Verma on tablas, completing a truly spectacular line-up.



Rounding off what was a stunning World Heart Beat EFG London Jazz Festival programme, guitarist and composer David Preston presented Volume 2 of his acclaimed quartet album, *Purple / Black*. On the final day, World Heart Beat hosted the significant voice of classical composer and electronic maestro and producer, Gabriel Prokofiev, who presented a mesmerising Jazz Festival finale.

"My highlight of the year was not a single gig but a venue: World Heart Beat Embassy Gardens. A little treasure in Nine Elms, a stop away from Battersea Power Station, when it opened in Nov. 2022 it was the first new community concert hall to open in the capital in a decade. Entering through a pleasant cafe, the first thing you notice about the 120-seater 102-square metre open format live room ...and Soundscape system - If the pressing question of the day is "How can our music find its revolutionary purpose?" then I do believe we can hear a world heart beat at World Heart Beat."

AJ Dehany, Uk Jazz News

To celebrate this Festive season, we held multiple winter events including our beautiful Christmas community concert.



Spring / Summer Season

The Spring and Summer season saw World Heart Beat present a vibrant and diverse programme of concerts, reflecting outstanding musical traditions across a wide range of genres. We featured 227 musicians across 55 concerts and sold 2,940 tickets, including jazz, classical, opera, folk and 17 student and emerging artist opportunities.

Jazz, with performances from the Elchin Shirinov Quartet alongside Five-Way Split, showcasing some of the UK's finest contemporary bebop musicians. February brought a series of particularly exciting highlights as we welcomed the outstanding emerging jazz artist James Wade-Sired, who presented his Big Band alongside Nick Costley-White, Julian Siegel, James Maddren, and Conor Chaplin for an album launch performance and emerging artists Asa Martinson, Massive Chops, Tom Sheen all headlining shows at Embassy Gardens.

The relatable singer-songwriter, Violet May from South London performed with her contemporary repertoire. World Heart Beat ensembles added to the programming at Embassy Gardens to include the gig bands, 51st State band and original songwriters.

In classical music, we were proud to present emerging artist and World Heart Beat alumnus Arnaldo Cogorno in a solo piano recital. Another World Heart Beat alumnus, Mebrakh Haughton-Johnson, achieved a sold-out audience for his clarinet recital. Further classical highlights included a charismatic performance by violinist Harriet Mackenzie, and an exquisite chamber concert from Emily Sun and Joseph Havlat. In collaboration with Opera Rara, we presented the rising British operatic soprano Ellie Neate with pianist Florent Mourier, exhibiting exceptional emerging talent in opera. We also welcomed the Cuban duo Ahmed Dickinson & Lorena Paz Nieto on Guitar & Cello. The renowned pianist Marcelo Bratke performed a distinctive programme celebrating his Brazilian musical heritage and master percussion soloist, James Larter, presented the iconic work Vivaldi's *Four Seasons* for percussion string orchestra and harpsichord. World Heart Beat alumnus, Josiah Wade and finalist of the recently aired popular Channel 4 'The Piano' thrilled audiences with his original contemporary classical songs. Opening for Josiah was the talented young pianist Anisa Ford, a fellow finalist in the Third series of 'The Piano'.

The season also included a special presentation of EarthPercent, introduced by Brian Eno, featuring beautiful folk-inspired artists. In addition to our evening performances, we continued our engagement with younger audiences. The folk duo Auka delivered a beautiful schools concert alongside an evening performance, exemplifying our commitment to accessible, high-quality music experiences for all. Misha Mullov-Abbado Trio with Alice Zawadzki & Fred Thomas performed their Polish folk inspired programme.

We were also delighted to host the album launch of BBC Folk Award winner Lisa Knapp, further strengthening our commitment to outstanding folk programming.

Piano in the Elms Festival

Inspired by the area Nine Elms, for centuries, a row of Nine Elm trees marked a place where travellers entering London along the less marshy south bank of the Thames rested beneath a line of elm trees, shared stories, and exchanged goods. Piano in the Elms draws on this rich history of movement and connection, transforming our regeneration area of Nine Elms once again into a meeting place, this time through the expressive, unifying voice of the piano at World Heart Beat, Embassy Gardens. At its heart, Piano in the Elms is a beautiful celebration of community, friendship and human connection.

In March we held our first festival. Our patron and Internationally renowned jazz maestro Julian Joseph offered an incredible work *The Nine Elms Suite*, a suite of nine pieces that create a meditative tapestry as the artist places the warmth of his piano sound in the heart of interweaving melodies which draw on aspects of the Elm, illuminating the narrative of location, history and character.

"My imagination is to assign a story to each Elm of the nine elms, giving them personalities and linking them to a characteristic of the area's history and present."



The festival welcomed the Armenian-British, prize-winning pianist Kristina Arakelya, with her compositions, hallmarked by their striking beauty and compelling emotional honesty. GKO, the Japanese pianist

presented his new album *Colours* and also offered a masterclass to young pianists before his headline show at World Heart Beat. Reiko Fujisawa curated a programme titled *Taking Liberties* which explored themes of equality and diversity. Also performing in the festival was leading contemporary classical pianist, Alberto L. Ferro .

The festival inspired us to open up our cafe to concerts with emerging pianists Emile Hinton, Nnamdi Nnachi-Cole, Arnaldo Cogorno as well as enjoying the performances of Heart Beat alumni Ayo Vincent and Josiah-Wade Sired.

After such a beautiful and well recieved festival we plan to make this annual.

Jazz in the Gardens

Jazz in the Gardens is a new summer series of live jazz filling Friday nights at Embassy Gardens with soulful sounds and a vibrant destination for jazz lovers.

The season started on April 25, running until July 11, giving a platform to some of the world's finest artists.

First up was, pianist and composer, Hans Koller, who premiered a brand-new jazz orchestra project, featuring soloists John O'Gallagher on the alto saxophone and Bryon Wallen on trumpet.

May saw saxophonist Trish Clowes and pianist Ross Stanley presenting a celebration of two masters of composition, Wayne Shorter and Antonio Carlos Jobim, followed by the retro sounds of Artie Zaitz Quartet and young talent emerging from Guildhall with Massive Chops.

Picking things up with a jazz-funk twist was renowned bassist and composer Yolanda Charles MBE who announce her latest album with collective Project PH, followed by a celebration of tangos and Latin American folk music from Federico D'Attellis and Ana-Josefina Nickelé.

May listings finished up with an exciting visit from the Grammy Award-winning Jean Toussaint, and gave rise to the opportunity for emerging pianist Emile Hinton to open with his Trio.

As the summer heated up, the newest jazz innovators took over the Embassy Gardens for June.

From the deep, soulful originality of Grammy Award winning tenor sax giant Jean Toussaint, to acoustic guitar sets and Portuguese poetry, the series welcomed names like Henry Spencer, Ant Law, vocalists Brigitte Beraha, Tammy Weis, who performed her Fernando Pessoa album, Brazilian vocalist Luciana Souza with Trio Corrente and hailing from NY, Gabrielle Stravelli. All these artists embraced the rich tapestry that makes jazz so irresistible.

Excitedly Kaidi Akinnibi unveiled a new dimension of his seemingly limitless eclecticism and high energy Saxophone playing and moving fluidly through post-rock, indie, jazz, folk, electronic, and far beyond with his *Like in Dreams* album release concert.

The season's finale month offered unforgettable performances from the Julian Joseph Trio. Opening for this show was our summer jazz hang students; we were excited to have Wynton Marsalis in the audience.

"It takes vision to not only programme this calibre of sound, but to make the room feel ready for it. What you are building at World Heart Beat feels bigger than a concert series. It feels like a mission to make listening a practice again, and to bring people into contact with music that carries history, healing, and lineage. I left feeling steadied and genuinely grateful that this exists in London".

Kirin Mian, Audience member



Partnerships and Diversity of Income Generation

World Heart Beat is pleased to have built on successful past collaborations in developing new partnerships with local, national and international high-profile businesses and organisations including Domino Recording Company, PPL and d&b audiotechnik.

This has led to increased diversity of income, supporting more student scholarships and talent development. We are immensely grateful to our partners and look forward to deepening our relationships with them, as well as cultivating new partnerships to continue to developing our programmes and diversify our offerings. World Heart Beat aims to become a melting pot for collaboration, and innovation and expansion.

Music Industry Partners

We are delighted that over the course of the past 12 months, we have deepened our relationships with existing partners and initiated new partnerships with music industry specialists.

PPL

PPL is the UK's music licensing company for over 130,000 performers and recording rights holders.

The Young Artist Development programme, in partnership with PPL, is dedicated to helping young musicians navigate the music industry. Led by Nick Cohen, and with the considerable resources that World Heart Beat has to offer, the programme offers training, mentoring and advice through practical experience in writing, recording and performance. The programme is currently working closely with eight young artists. This cohort comes from across South London, with their heritage from across the globe.

They bring this diversity to the wonderful range of genres in which they create and perform. The sponsorship enables young musicians to record, for the first time, at our new, state-of-the-art studios in Nine Elms, free of charge. Normally cost prohibitive, the recordings will give emerging musicians a foot up in their careers. Additionally, the young artists are active in performance and will have at least four performance opportunities throughout this special programme.

Steinway

Steinway pianos are the gold standard of musical instruments, representing 170 years of dedication to craftsmanship and uncompromised expression. World Heart Beat is one of only three music charities that Steinway UK supports.

National Opera Studio partnership

National Opera Studio provides world-class training to young opera singers (Post university and early career stage usually) and répétiteurs who are on the verge of launching their professional careers.

NOS is a NPO who works with diverse communities that are underrepresented in opera, first to introduce opera to new audiences; to highlight different career paths and provide opportunities for musicians to learn what it is involved in working in opera; to share operatic skills with other groups who may use those skills in their creative practice. We are immensely grateful to the beautiful and brilliant sessions given to our talented vocalists and led by NOS alumnus, Shakira Tsindos.

Natal Drums

Designed in the UK and renowned for their exceptional craftsmanship and innovative design and style, Natal's contribution reflects their beautiful commitment to nurturing the next generation of musicians by providing access to high-quality instruments that inspire and support musical excellence. We would like to thank Natal Drums, who have generously donated four professional drum kits to World Heart Beat.

Our EMERGE partners include:

d&b audiotechnik

d&b systems are the global standard in performance. The pro audio giant specialises in developing equipment which integrates with the latest technology, fitting out prestigious venues such as the Royal Albert Hall. d&b's future vision of immersive experiences offers the opportunity for complete sensory engagement through sound encompassing spatial audio technology.

d&b audiotechnik have committed to a minimum of three years industry training and sound engineering which will be rolled into our EMERGE Programme. They will also provide industry-intensive music-mixing taster sessions and live sound engineering training.

Solid State Logic (SSL)

Leading the way in sound, the world's leading manufacturer of analogue and digital audio consoles, interfaces, plug-in processing and more partners with World Heart Beat. The Solid State Logic Origin desk is a 32-channel, 18 buss analogue mixing console, designed to merge analogue workflow and DAW driven production studio. Future partnership opportunities will enable World Heart Beat to not only operate a state-of-the-art recording studio to bring in top artists, but for us to also hold events and masterclasses with top engineers and engage with emerging recording engineer talent.

Domino Recording Company

Based in Wandsworth and founded as an independent British record label in 1993, Domino has grown to establish new wings in the US, Germany and France as well as a publishing arm, working with an array of high-profile artists.

Our partnership with Domino has provided lovely masterclasses and opportunities for our EMERGE and industry training programme. It covers a wide range of topics including A&R, press, social media and synchronisation.

DPA microphones

Designing microphones with amazing sound, exceptional consistency and outstanding durability is no easy feat. DPA's long history of precision and perfection continues to define our condenser microphones to this day. Pristine sound and technical innovation is at the heart of everything they do.

White Light

Based in Merton, White Light is the preeminent technical specialist group for live music and theatre, providing lighting, audio, video and rigging to projects of all sizes across the UK, Europe and worldwide. White Light provide comprehensive technical training, work experience, live opportunities, and career workshops as part of our EMERGE Programme's industry training.

VDC Trading

VDC has the most comprehensive range of world-class specialist cabling and associated products supported by the expertise of an outstanding technical team. The Van Damme brand is internationally renowned, not only for the provision of the highest quality audio and AV/IT live sound cable builds and installs, but also for bespoke solutions for complex cabling problems. We are extremely grateful to VDC trading for supporting our work and allowing our students the opportunity to work with first-class cables and gain experience using industry standard equipment.

"World Heart Beat is doing some incredible work out in Nine Elms, bringing the gift and joy of music to all as well as shaping the future of the music industry. I have had the privilege of supplying and seeing many world class studios and I can honestly say this is up there! What a beautiful, thoughtfully designed facility with a world class studio that VDC Trading is proud to support. Looking forward to seeing more from World Heart Beat and continuing to support these lovely folks in all their future endeavours."
(Herpreet Kaur Singh. Commercial Director, VDC Trading)

Vizrt

Vizrt powers the stories that shape our world, reaching over 4.5 billion people daily. As pioneers of live broadcast and video content creation technology and with a 25-year history of inventing new simplified workflows for storytelling whether it is in the news, sports, broadcast, education, entertainment, live events, digital media, advertising, or anywhere else video lives, Vizrt has helped define and reshape the way video is created and shared with the world. Thank you to Vizrt for providing such incredible equipment and making it possible for us to livestream.

Chocolate Films

A local company, based in Nine Elms, Chocolate Films is a leading video production agency that works with clients across the arts, heritage, corporate, medical, education, charity and public sectors.

Corporate Partners

Big Yellow Storage

Big Yellow have generously provided us with two storage units in Nine Elms and Wandsworth, which has given us essential storage space for our equipment.

EcoWorld Ballymore

EcoWorld Ballymore and Wandsworth Council selected World Heart Beat from 42 organisations to become a new cultural anchor for the Nine Elms Development area. They awarded a 50-year tenancy agreement for 750m² of space on Eco-World Ballymore's Embassy Gardens site at a peppercorn rent of £1 annually. EcoWorld Ballymore have also generously contributed towards some of our outreach activity in Nine Elms.

Keystone Capital

Keystone Capital is a wealth advisory boutique founded by Samik Mukherjee and David McLellan. Keystone provides professional and impartial advice on structuring and managing wealth to meet their clients' specific objectives. This may be planning for retirement, protecting assets

for future generations or simply trying to optimise returns on investments. World Heart Beat is Keystone's charity partner for the next three years.

Cascade Communications

A specialist communications consultancy in order to bring together the best expertise in public affairs, media, and stakeholder and community engagement, focused specifically on property. MD Emma Waterfall and her team has kindly offered pro bono support to World Heart Beat.

Exile Group

Exile Group is a global intelligence and events company that gathers leaders across trade, export, project and development finance through data-driven insights and influential international gatherings. Their mission is to connect finance communities sustainably. Going the extra mile to help our partners succeed through hiring the best people in the business, building trusted relationships, and producing globally recognised content, research and analysis. Exilers dream of the freedom to live and work in a world with purpose.

Other Partners

Arts Council England

World Heart Beat is pleased to have remained as a National Portfolio Organisation (NPO) for 2023-2026, securing an additional three years of funding from Arts Council England (ACE). It has since been announced that a further year has been added to the stand-still funding agreement. With the expansion into Nine Elms, our ACE funding has now shrunk to 5.4% of our annual budgetary requirements.

NPO funding demonstrates the quality of our creative programmes, enabling young people from all backgrounds to develop their skills. World Heart Beat has played a vital role in delivering ACE's Let's Create strategy by 2030. Furthermore, World Heart Beat, through its development of World Heart Beat Embassy Gardens, has now ingrained itself as a significant organisation in London's arts and cultural ecology.

The opportunities to continue forming great partnerships with other educational, arts and cultural organisations are vast - synergising and leveraging our overall impact.

THAMES (Tower Hamlets Arts and Music Education Service).

One of the highlights of this year's programme has been the successful partnership with THAMES to create and produce the Musical Creatures project creating a meaningful platform for Bengali music that concluded with the Summer Festival at Trinity Buoy Wharf. Their financial contribution and the work of Alison Porter (Projects Manager, Music Education) and her team has allowed us to create an exciting project and reach out and work with many more schools, children and their families in East London.

"Through the Trinity Buoy Sounds project, World Heart Beat has become an increasingly valuable partner to Tower Hamlets Arts & Music Education Service (THAMES), strengthening our work with schools and young people across the borough and helping us broaden our offer in ways that resonate with the local community.

The continuation of tabla tuition at St Paul's Way Trust and Bow secondary schools is particularly significant, offering culturally relevant instrumental learning to many Bengali pupils, something we could not deliver without this partnership. The work with London East Alternative Provision also continues to deepen, giving young people who struggle in mainstream education meaningful access to music-making, having a huge impact on their confidence and engagement.

We are grateful to the teams at World Heart Beat and Trinity Buoy Wharf for the support that made these impactful projects possible. We look forward to continuing this valuable collaboration in the years ahead." Alison Porter- Projects Manager, Music Education THAMES



Partners that have contributed immensely

MDA Consulting

MDA provides professional services to the property and construction industries. Adopting World Heart Beat as their charity partner, MDA consulting have offered us the most incredible support and vital help, all pro-bono. At the core of MDA's company ethos is a culture of innovation and collaboration, and they certainly shone through with their values.

We offer endless gratitude to Managing Director Steve Jones, and all at MDA, for taking care of all our quantity surveying in the incredibly challenging build of our Embassy Gardens venue.

Ra. Architects

Led by our brilliant and passionate architect Rory Aitkenhead, the team at Ra. understood how important it was to maximise the potential of our project and the importance of collaboration with experts from across the field. We enjoyed working with Rory's utmost dedication, creativity and his incredible commitment to solving the most complex challenges in the world of design.

Mayer Brown

Mayer Brown is an international law firm positioned to represent the world's major corporations, funds and financial institutions in their most important and complex transactions and disputes. We are grateful to Mayer Brown for supporting World Heart Beat with legal contracts and advice.

Arcadia Solutions

Arcadia Solutions is one of the UK's leading studio design, construction, installation and integration companies with extensive

industry experience. We look forward to working with Arcadia on building our podcast, livestream and radio studio next year. We would like to thank Arcadia Solutions for their support and friendship.

Friends of World Heart Beat Music Academy

Our Friends of the Academy scheme was originally set up to support World Heart Beat to transform an abandoned top floor space in an industrial building on Kimber Road, Southfields, into a beautiful, soundproofed music academy - complete with performance space and teaching rooms.

The development of our new Embassy Gardens facility is providing many exciting new opportunities for us to redefine our Friends programme into a membership scheme. Membership programmes are increasingly being adopted by arts organisations and will help to expand and support World Heart Beat's activities at different levels. Membership at World Heart Beat will enable members to be part of a community that believes in the transformative power of music to inspire, give joy and bring people together, making a positive impact on the lives of young people.

We envisage that our members will share in our achievements and provide vital regular support. We hope they offer insight into our efforts with invitations to exclusive events, regular updates and opportunities to engage with us. We would not be where we are now without the support of friends of the academy. We feel immense gratitude and appreciation for their ongoing commitment and belief in what we do.

The Jack Petchey Foundation

The Jack Petchey Foundation has generously supported World Heart Beat in a myriad of ways including sponsoring Achievement Awards for "young people who have gone above and beyond to achieve – perhaps when others thought they might fail". As with everything World Heart Beat does, we try to focus on the end-to-end, transforming lives of young people.

Julian Joseph Jazz Academy

The Julian Joseph Jazz Academy (JJJA), under the artistic direction of internationally

renowned jazz pianist, composer and World Heart Beat Patron Julian Joseph, offers outstanding young instrumentalists and vocalists the amazing opportunity to work with some of the world's leading jazz artists. Rooted in the American traditions of jazz, the programme nurtures creativity, individuality, and high-level performance skills.

JJJA and World Heart Beat share a close and dynamic partnership, creating a rich environment for musical growth and artistic exchange. Through this collaboration, students at both academies benefit from shared enrichment and development opportunities, shaping well-rounded, versatile and highly skilled musicians. World Heart Beat students also engage in specialist jazz training at JJJA, including the acclaimed Jazz 5 Awards programme.

In turn, JJJA students broaden their artistic experience at Embassy Gardens, gaining opportunities to perform and record across classical, orchestral and contemporary settings. They also play an important mentoring role, supporting and inspiring the next generation of World Heart Beat musicians.

Providence House

World Heart Beat provides weekly vocal support, mentoring sessions and Arts Awards delivery with young people at Providence House Youth Centre. We also provide opportunities in songwriting, recording and live performance support at Embassy Gardens.





Timeline of events

1 September 2024 – 31 August 2025

SEPTEMBER 2024

Battersea Community Festival

Curated by Riverside Radio and opened by the Mayor of Wandsworth, this charming local festival in Shillington Park brings together people of all ages and backgrounds for a day of celebration and joy. Our Second Line New Orleans band led the Mayor of Wandsworth and the community for the opening procession. The main stage provided a platform for our young bands to perform and a gazebo for a 'try an instrument' workshop. This festival is a sweet way to start the educational year after the summer break!

London Design Festival

This year our participation in the London Design Festival was a sound and light installation by the Right/Left Project titled 'Origin'. Using our Soundscape auditorium and technology, this was an immersive and wellness experience exploring the cycle of life.

Zedra Luxemborg

ZEDRA, the global active wealth, corporate, and fund solutions specialist, who has supported our successful jazz talent development programme over the last few years invited a jazz duo from World Heart Beat to perform for their special client event in Luxemborg.

Adam F

Adam F, the acclaimed DJ and producer, chose World Heart Beat to host an exclusive

listening party of his album *Colours Revisited*, highlighting the venue's reputation as a dynamic and inspiring space for leading artists and marking a significant moment for drum and bass with the reimagining of his iconic track 'Circles'.

Channel 4 'The Piano'

Oscar and Eight-time Grammy winner, Jon Batiste and Love Productions selected World Heart Beat as the setting for the mentoring session of the popular Channel 4 TV series. 'The Piano' (Series 3).

One of our young musicians Josiah Wade, impressed the judges and became London finalist and one of the stars of the show! Josiah performed Chopin's Etude Op. 10 No. 4 and his own original composition, 'Josiah's Dream' earning high praise from Jon Batiste.

"C'mon understanding the harmony, C'mon laying out the piece with excellence and precision.. Being a young black man coming to Chopin is a different filter from most of the stuff we hear, that is powerful." Jon Batiste



SSL in partnership with DPA mics event with Ben Andrews, Stuart Bruce

The Classical to Contemporary masterclass featured leaders in music and film score production. This session offered young engineers a unique opportunity to learn about composition, mic'ing, recording, mixing and production with world-class equipment SSL mixing desk and our partner DPA who provided the microphones.

The masterclass explored recording techniques that capture and evoke emotions, create atmospheres, and sonically impact audiences. The session was led by legendary Stuart Bruce, engineer for the recording of the Band Aid's charity single "Do They Know It's Christmas?" and subsequently worked with a host of artists including Duran Duran, Kate Bush, Stevie Wonder, Bob Marley, Art Garfunkel, and Van Morrison. Attendees experienced an original piece written for the event, from Ben Andrews, Composing Assistant to the Hollywood film composer Harry Gregson-Williams and jazz talent Danny Piers, Tom Sheen and Sacha Harlen.



Our first Chair of Trustees, Veronica Bradbury 80th Birthday

Veronica Bradbury MBE was World Heart Beat's first Chair. In gratitude for her huge contribution to World Heart Beat, our young jazz musicians provided live music for the evenings celebrations.

Marcia Elton Vocal Bursary Announced

We are honoured to be chosen as the recipients of the newly established 'Marcia Elton Vocal Bursary' by soprano Ilona Domnich, in memory of Marcia Elton, in recognition of the support and assistance that this great lady gave to her whilst she was studying at the Royal College of Music.

The bursary supports weekly tuition for a young Heart Beat vocalist with incredible opportunities for extra inspirational vocal masterclasses, workshops, expert guidance and vocal techniques.



Marcia Elton's story

Marcia was born into a musical family in 1923. Her grandmother owned a cinema in Liverpool during the silent movie era and its success was due, in no small part, to the piano ability of her mother and aunts to improvise along to the films.

Although Marcia had hoped to go to music college and become a piano teacher, she was unable to attend due to the Second World War and joined the Wrens instead.

Marriage and motherhood beckoned after the war, but she continued playing for the rest of her life. Classical music was her main love, but she embraced so many different forms of music including jazz and the Beatles.

In 1999, she was introduced to Ilona Domnich, who she invited to live with her when she first came to London to study at the Royal College of Music. Ilona brought so much pleasure into her life and quickly became another 'granddaughter' to her. Their friendship continued for the rest of her life until her death in 2017, and she was so proud of her accomplishments and success attending many of her performances all around the UK.

"Marcia believed in me wholeheartedly, unconditionally, even before I fully believed in myself. In my experience this is one of the most crucial things that can happen in a young musician's journey. In fact, it is impossible to become a successful solo musician without people like Marcia – a philanthropist, generous benefactor of arts and music" Ilona Domnich, Opera singer

With huge thanks to the benefactors from Jack's Lake concerts and Monken Hadley Common Trust for funding the Marcia Elton Vocal Bursary programme. Many thanks also to Ilona, who will be holding concerts throughout the year to help raise funds; this is a truly amazing opportunity for our young vocalists.

The Thames Tideway event

The Thames Tideway Tunnel is a 25km "super sewer" designed to prevent millions of tonnes of sewage from overflowing into the River Thames. The tunnel is now fully connected and operational, designed to protect the river. To mark the completion of this major construction work in the Wandsworth area, World Heart Beat was invited to provide live music for the grand event. During Tideway's construction, our songwriting programme was supported by Tidewa, and, in tribute to the support, our young musicians wrote original songs about the River Thames.

October 2024

Music for All - Learn to Play

We joined Music for All's national campaign in their 'Learn to Play' weekend, which encourages people to try music in their local area. World Heart Beat opened its doors for this lovely event, welcoming young aspiring producers, musicians, and singers to a hands-on, interactive, taster session in Music Production. The workshop was specifically designed for 11-14-year-olds and delivered by The Urban Dream Chasers.



Jazz Club Suppers

This autumn we held 3 special jazz club fundraising evenings at World Heart Beat, Embassy Gardens to help raise

vital funds for our work with children and young people. Guests enjoyed a wonderful time with a delicious meal made by local chefs (Salt & Pepper) with beautiful decorations that conjured up the feel and look of a 1930's Jazz club and live music from World Heart Beat talent.



November 2024

Together, We Go Forward

In November, World Heart Beat traditionally partners with the Julian Joseph Jazz Academy (JJJA) to perform as part of the London Jazz Festival. This year the concert took place on 16 November at the iconic London jazz venue, The 606 Club. Both academies work beautifully together in providing shared enrichment, creating well-rounded young musicians who benefit through learning, gaining experience and performance opportunities.

Drum Masterclass - Stephen Asamoah-Duah

World Heart Beat Music Academy alumni Stephen Asamoah-Duah gave a drumming masterclass session for eager young drummers.

Stephen is a dynamic award-winning entrepreneur, content creator and musician and as member of ever popular band The Composers and has toured the world working with the likes of John Legend, Koffee, Tems, DAVIDO and Asake. Stephen has appeared on The Tonight Show with Jimmy Fallon and has performed at The Royal Albert Hall, Wembley Arena and in New York's Madison Square Garden.

The Heartbeat sessions The Sixteen Harry Christophers record released

The Heart Beat Sessions is a 5-track digital EP released by The Sixteen and Harry Christophers on November 8, 2024, via Coro Records. Recorded at London's World Heart Beat Studios, the 21-minute EP features contemporary arrangements of works by Peter Warlock, James MacMillan, and Oscar Peterson, featuring collaborations with violinist Lizzie Ball and pianist James Pearson.

The name was inspired by the superb quality of the recording and the specialness of their recording session.



Artist in Residence Julian Joseph OBE

Julian Joseph has played a pivotal role in championing World Heart Beat's pioneering use of immersive audio, working with the UK's first fully installed d&b Soundscape system. Supported by The Thistle Trust, his residency enabled a period of bold artistic exploration, culminating in the creation of 'Atmosphere in Audio Theatre', an innovative body of work that reimagines composition, arrangement, and performance through immersive live audio technology. This initiative reflects World Heart Beat's forward-looking vision, placing artist development at the cutting edge and shaping new models of creative practice within the sector.

As part of the residency, Julian Joseph, Kaidi Akinibi and our Emerge producer and sound innovator Anjelo Disons led a specialist masterclass, giving a cohort of young music

students including producers and students from South Thames College to see first-hand the potential of soundscape technology. Drawing on their world-class experience, they offered invaluable insight into creative practice and the artistic possibilities of emerging technologies, inspiring the next generation of musicians and producers to expand their skills and artistic horizons.

"Thank you so much for yesterday - it was such a rewarding and memorable experience - the students gained a lot from the performance and the tour afterwards (thank you Anjelo). It was incredibly gratifying this morning to hear that several students have signed up for various activities too." David Henckel, Lecturer in Art & Design, South Thames Colleges Group

51st State Band Concert

A vitally important annual performance was given by World Heart Beat's flagship orchestra, the 51st State Band. With boundless energy and talent the young musicians delighted the sell-out crowd of family and supporters demonstrating how important a fixture the band is in London's entertainment calendar.



The 51st State Band, conceived by Founder and Artistic Director Sahana Gero and supported by Alex French, represents the spirit of the Academy. The band brings young, gifted musicians of all ages, backgrounds and abilities to learn and play together. It was a special evening offering an inspirational and vibrant programme of jazz, rock, soul and film scores, ideal for anyone aged 5 to 95. It was an assured night of animated musical performance for the local community and families alike.

December 2024

Embassy Gardens Christmas Festivities

The Twelve Days of Christmas film series, generously supported by Embassy Gardens, showcased twelve unique perspectives on the work of World Heart Beat, highlighting the breadth and impact of our work and celebrating the spirit of the season.

“This festive season, we’re turning the spotlight on the incredible World Heart Beat. Bringing music, creativity, and inspiration to the heart of Embassy Gardens, they are a gift to our community all year round.” Embassy Gardens Post

Our Christmas Community Concert

Our Christmas Community Concert was a truly enjoyable and uplifting celebration. Filled with carolling, seasonal classics, and plenty of mince pies, the evening created a warm and festive atmosphere for all. This enormously successful event offered the young musicians and singers a wonderful opportunity to shine on stage, share their talents, and build confidence and self-esteem. Welcoming residents to enjoy music, hot chocolate, and treats was a heart-warming start to the Christmas season.

Thank you to Ballymore for their generous support.

Big Give Christmas Campaign

“Bring a Smile to a Child this Christmas” was the goal of our campaign this year which raised £9,000 towards providing introductory music learning for primary school children living in South London via our First Beats music programme. We are hugely grateful to The Coln Trust and The Reed Foundation, whose pledges of £4,500 towards our target, meant every gift made during this campaign was doubled.

First Beats helps break down barriers to participating in arts/music activity and performance and introduces young students to music on a weekly basis where young people learn violin, singing, flute, clarinet, drums, songwriting, and recording in our studio, as well as attend concerts. Many of these young people are from disadvantaged backgrounds and live in an area with up to 60% eligibility for Pupil Premium, compared to the national average of 12%.

Jazz Winter Hang and Masterclass with Wynton Marsalis

This winter Julian Joseph Jazz Academy (JJJA) and World Heart Beat, in partnership held a Winter Jazz Hang programme, where young soulful and talented jazz musicians came together to cultivate their artistry, enrich and expand a community for jazz through performance, education, and friendship. Coached by award nominated Jazz vocalist Ava Joseph. Wynton Marsalis spent the day regaling us with stories and huge amounts of knowledge, wisdom and community. He said that he loved World Heart Beat and that music education all over the world has become sterile but not here!! The concert was attended by huge jazz stars, Jason Rebello, Mark Mondesir and of course the great Julian Joseph.

January 2025

National Opera Studio Masterclass with Allyson Devenish

Our young pianists had an amazing répétiteur masterclass with Allyson Devenish learning how to accompany NOS opera talent, British-Argentine Soprano, Ceferina Penny.



Two pieces were chosen for the class, The aria ‘Hope is your friend’ from Julian Joseph’s opera *Bridgetower* and Susannah’s aria from Mozart’s *Marriage of Figaro*.

Allyson Devenish broke down the essential role vocal coaches play in a singer’s journey. From musical accuracy and language to style, character, and interpretation, vocal coaches help bring the performance to life, working closely with our pianists to help shape expressive, authentic storytelling.

Earth Percent

Co-hosted with founder Brian Eno, EarthPercent gathered together artists and thinkers at World Heart Beat for a powerful day dedicated to unleashing music's potential in service of the planet.

Winter Warmer

Our Heart Beat Latin band Latino Corazón, led by Omar Puente performed at our Winter Warmer party at Kimber Road. This informal party is the perfect opportunity for World Heart Beat to invite friends, donors and those who have signed up to our membership programme to come and be with us.

Steinway and Sons UK Piano Sale

Steinway and Sons held an exclusive piano sale to support our bursary programme that ran from 30 Jan-1 Feb at Steinway Hall. A percentage from each piano sale helped to provide bursaries, support our young musicians and grow our music education initiatives. We are eternally thankful for our partnership, joining in our shared mission to inspire and empower young minds through the universal language of music.

"We're excited to announce an exciting and unique collaboration with World Heart Beat. Our partnership is a harmonious blend of excellence and craftsmanship, and a shared vision of enriching lives through music".

Craig Terry, MD, Steinway & Sons, UK

February 2025

Shortlisted for IMPACT - 2025 Royal Philharmonic Society Awards

We're delighted to have been shortlisted for the 2025 Royal Philharmonic Society Awards (RPS), the Oscars of Classical Music, for the IMPACT category; highlighting classical music's power to change lives for the better and bring communities together, alongside Streetwise Opera and Ex Cathedra.

It is a fantastic recognition for us as a grassroots music charity for our invaluable work.

March 2025

Piano in The Elms

We were excited to launch our first ever 'Piano in The Elms' Festival in our regeneration area of Nine Elms. The

festival with the piano in the centre of our community, showcased phenomenal artists, provided performance opportunities for local talent, free piano lessons for young people. Intimate café piano concerts and an inspiring masterclass with Steinway artist GKO who flew in from LA for the festival. The highlight of the festival was an incredible brand-new tone poem, a suite of Nine Elms piano pieces from Julian Joseph for solo piano, each conjuring a unique character and fostering a deep sense of pride and connection across Nine Elms and beyond.

Astor Hotels

We were invited to perform at Astor Hostels in March. Our advanced jazz vocalists prepared an amazing and much appreciated performance.

Singing Soiree

Our first Singing Soirée held at Kimber Rd was a success with 60 of our students from across both academies performing. A beautiful evening of performances from our young vocalists, ranging from high energy pop tunes to solo suave jazz standards. It was a lovely way to feel even more a part of our Heart Beat Community!

Spring term Open Day

Spring saw us hold an Open Day with 125 children and families signing up for this vibrant, joyful and cute afternoon, allowing young children to try out an instrument, see which ones they bond with and for our young students to inspire and teach.



A special concert with Marcelo Bratke – an imaginative journey.

Inspired by Baudelaire's famous poem, Brazilian pianist Marcelo Bratke, Italian

actor Marco Gambino and Brazilian artist Mariannita Luzzati gave a special concert which included charming interludes from talented young musicians studying at World Heart Beat Music Academy who worked in the weeks prior to the concert with the maestro, Marcelo Bratke.

Together the artists brought together music, poetry and images exploring distant cultures and places, a source of longing and desire for some of the greatest composers and writers of our time. The performance was animated with a video by celebrated Brazilian artist Mariannita Luzzati and explored the beauty and vastness of the Brazilian landscape.

Royal Festival Hall

To add to the activity, we took 16 young musicians on a trip to hear the London Philharmonic Orchestra (LPO) at The Southbank Centre. The concert featured Berlioz' Symphony Fantastique and our young musicians were invited to meet and talk to members of the London Philharmonic Orchestra before the show.

April 2025

EMERGE Creative Networking

Our monthly sessions continued throughout the summer months as we welcomed speakers from PPL and Young Music Boss, as well as the sensational uprising star, Ashaine White, and brand and leading creative, Diya Okorie.

As summertime approached, we infused many typical summer activities with the spirit of music; from performing at festivals and summer fairs, to running in peace runs and holding our first ever 'Heart Beat' picnic, we have had our fair share of sunshine this term.

May 2025

Planet Harmony - Music, Nature and the pulse of the Earth

We partnered with Crew Energy to deliver Energy Awareness training to our Ziggazah Youth Board. We were excited for the Youth Board to be learning about sustainability and local issues as well as engaging with the production Planet Harmony Festival, held as part of Wandsworth Arts Fringe. We held a special concert for our songwriters in our Embassy Gardens Cafe providing an intimate space for songwriters and upcoming artists

to perform and celebrate their stories. Also, in collaboration with Sussex University and the University of Siena, we hosted free sonic levitation and solar panel workshops.

Sri Chinmoy Peace Run 2025

World Heart Beat was honoured to host the Sri Chinmoy Peace Run 2025 in London, as the symbolic torch journeyed through our community. Local children embraced the opportunity to hold the torch and run, becoming part of a global movement for harmony. This inspiring event was a powerful reminder of humanities shared responsibility to nurture unity and peace.



'Unfolding Space' at Heart Beat

Julian Joseph opened the door on his recording session allowing members of the public to come and witness his trio (Mark Mondesir, drums and Mark Hodgson, double bass) in the throes of its creativity as they record new material for their upcoming album.

We congratulate our patron Julian Joseph on receiving an Honorary Doctorate in Music by the University of Southampton on 23 July 2025.

June 2025

Summer 51st State Band Concert

Celebrity English chef and television presenter Ainsley Harriott was the guest presenter at our summer 51st State Band show. With superstar charisma, Ainsley Harriott brought so much joy to all our wonderful young musicians and presented our traditional Jack Petchey Awards honouring the achievements, community and inspiration that young people bring to us all. It was a great culmination and collaboration of a year of hard work from our Big Band and 51st State Band ensembles.

Other performance opportunities included 'Live at the Bandstand' and performing for The Fanmakers annual dinner at Sadler's Hall and the Riversdale Summer Fair.



Boris Purushottoma Grebenshikov

Our wonderful patron Boris Purushottoma Grebenshikov generously offered us a concert to raise funds to support our young musicians. The magnificent poet and Russian rock legend performed an incredible set of music in homage to the mythical creature, known as the Bandersnatch. Our patron had the audience transfixed.

July 2025

Gig Band Concert

In July, the Gig Band had their very own concert at Embassy Gardens. It was an exciting evening with great hits and feel-good classics.



Summer Jazz Hang

The Summer Jazz Hang, led by Ava Joseph, performed in the Happy Streets Festival as well as opening for two concerts at our

Embassy Gardens venue as part of the Jazz In The Gardens summer concerts.

In partnership with Julian Joseph Jazz Academy and World Heart Beat, the Summer Jazz Hang programme enables young, soulful and talented jazz musicians to come together to cultivate their artistry, enrich and expand a community for jazz through performance, education, and friendship.

Our 'Heart Beat' Picnic Party

Our first World Heart Beat picnic party was a great opportunity to meet everyone who is a part of World Heart Beat. Every family and child across both the Kimber Road and Embassy Gardens sites, alumni and musicians were invited to spend time in the sun at King George's Park with snacks and games. Of course, it became a musical jam with every empty box, wrapper, can and so forth being turned into something that can make music. It was a lovely 'heartbeat' hang, and we look forward to making this happen every year.



August 2025

Heritage Performance honouring Evelyn Dove

Curated by pianist, arranger and bandleader Ayo Vincent, our jazz talent presented a special heritage performance at the 'Battersea Park in Concert' to celebrate the pioneering singer Evelyn Dove and her contribution to both Wandsworth's and our national cultural heritage.

Raised in Battersea, Evelyn Dove was a trailblazing British singer and actress who

rose to prominence in the 1920s as a cabaret performer and radio star. In 1925, she made history as the first Black woman to be broadcast on BBC Radio, and went on to perform across Europe, the United States, India and beyond.

In honour of Evelyn, this summer World Heart Beat brought together outstanding young musicians from its programmes to form a specially curated band developed and brought to the fore, key jazz repertoire from Evelyn Dove's era.

Supported by London Borough of Culture, this project was part of World Heart Beat's ongoing work to nurture the next generation of professional jazz artists in Wandsworth and beyond.

The project culminated in a high-profile live performance by the ensemble, opening the stage on the Jazz day at Battersea Park in Concert on Monday 25 August and sharing their passion and creativity with a large public audience in a celebration of music, local heritage and young talent.



Marketing

As a new music venue this year has been about development and integration. We transitioned our ticketing system to TicketSolve and continue to learn and utilise the wide range of messaging and reporting capabilities it offers.

We have implemented more robust content creation systems, focusing on producing pre-show content to support ticket sales, as well as concert and academy footage. This has included recording rehearsals wherever possible and ensuring coverage of key events, such as the EFG LondonJazz Festival.

We have also begun producing more interview-based video content to enhance audience engagement.

In this period, we launched and started populating a TikTok channel to expand our digital reach and connect with new audiences.

In addition, we set up an Eventbrite account to help broaden our ticketing database and reach.

We migrated our email marketing platform to Mailchimp, which is now integrated with TicketSolve. This integration has added nearly 3,000 new subscriber email addresses as of March 2026, supported by improved sign-up functionality.

This transition has also enabled us to segment audiences more effectively, allowing targeted campaigns and tailored messaging for specific shows and offers capabilities previously unavailable. We continue to maintain a regular email communications schedule.

Finally, we reinstated our Google Ad Grants account with Growl Media's support. From August 2025, we began delivering targeted advertising campaigns across studio activity, academy programmes, and events.

We began an overhaul of our content and website processes in June 2025. This has involved refining copy, streamlining the "What's On" section, and curating selected imagery, with the aim of reinvigorating our messaging and overall style, something to look forward to!

Theory of Change Model

As World Heart Beat grows, a new model is required to ensure all current and future activities continue to meet the organisations objectives and values.

A Theory of Change approach was chosen by trustees to refine the organisation's core beliefs, areas of activity and outcomes.

This is being developed around 7 core beliefs:

- Every young person who comes to World Heart Beat is a musician
- Generosity is the lifeblood of World Heart Beat, we go above and beyond
- Young people should be treated as creatives and equals with immense potential
- Young people should have access to all genres of music, taught by professional musicians
- A bespoke, flexible and proactive approach best meets the needs of young people
- Young people should be inspired to achieve beyond their expectations
- Musicians' and artists' careers work differently, our programme must be built around their needs

These beliefs inform World Heart Beat's methodology in providing:

Musical Training

Technical Instruction

Industry Connections

Bespoke Support

Entrepreneurial Coaching Creativity and Joy

Enabling us to deliver social, personal and professional outcomes, which cultivate:

Leadership – Young people learn how to lead and manage others, take responsibility, develop social skills and work collaboratively

Community Building and Enrichment – Young people at the heart of a creative community hub which provides local residents and visitors from all backgrounds with high-quality music, outreach and social events

Discipline and Confidence – Supporting the autonomy of young people in taking responsibility for their learning and progressive self-improvement

Ambition – Encouraging young people to think big, raising their aspirations for what they can achieve in their lives and their futures

A Creative Mindset – Young people learn to think independently and creatively in finding solutions to problems and challenges they encounter

Performance Skills – Confidence building through coaching and performance opportunities that equip young people to perform with confidence and flair

Creative Careers – Providing support and opportunity for young people to find routes into employment in a variety of music and wider creative roles

World Heart Beat's Theory of Change activity was led by Dr Meg Peterson, supported by our Director of Philanthropy and Commercial, in consultation with WHB staff, stakeholders and youth. A full report detailing the Theory of Change process and initial evaluation findings has been drafted.

The qualitative and quantitative evidence clearly demonstrates positive progress against social, personal and professional outcomes.

The combination of ongoing support and encouragement from staff, including mentoring, alongside music and creative teaching is crucial to success. The opportunity to participate in a range of classes, ensembles and creative activities supports participation and growth across key impact areas.

The Theory of Change evaluation has highlighted both significant areas of success and areas for development. This approach will be used as a basis to inform the organisations wider evaluation methodology and framework and in planning of future projects and activities.

WORLD HEART BEAT THEORY OF CHANGE INSIGHTS 2025

MUSIC LEADERS AGED 15 - 25



100% feel that World Heart Beat offers a supportive, encouraging & motivational environment



92% have learnt new music skills at World Heart Beat



83% feel more confident and have increased self-esteem

“ I would definitely say that how friendly and lively everyone is has brought my happiness up as well. I've found so many great opportunities through the Emerge networking events. Also just being part of the community of people has felt really special.

YOUNG PEOPLE AGED 12 - 14



100% attend World Heart Beat at least once a week



80% have learnt new music skills at World Heart Beat



95% believe that if they work hard they will succeed

“ [coming to world heart beat has helped me in my life...] because now I became more confident in the concerts that I play in. Also, I learned that making mistakes is fine.

CHILDREN AGED 11 AND UNDER



100% attend World Heart Beat at least once a week



89% said they feel more confident

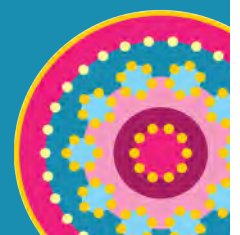


100% feel supported by World Heart Beat teachers and staff



80% have improved communications skills

“ I like the music...because it is peaceful.



Reference: Insights from Theory of Change Annual Evaluation 2025

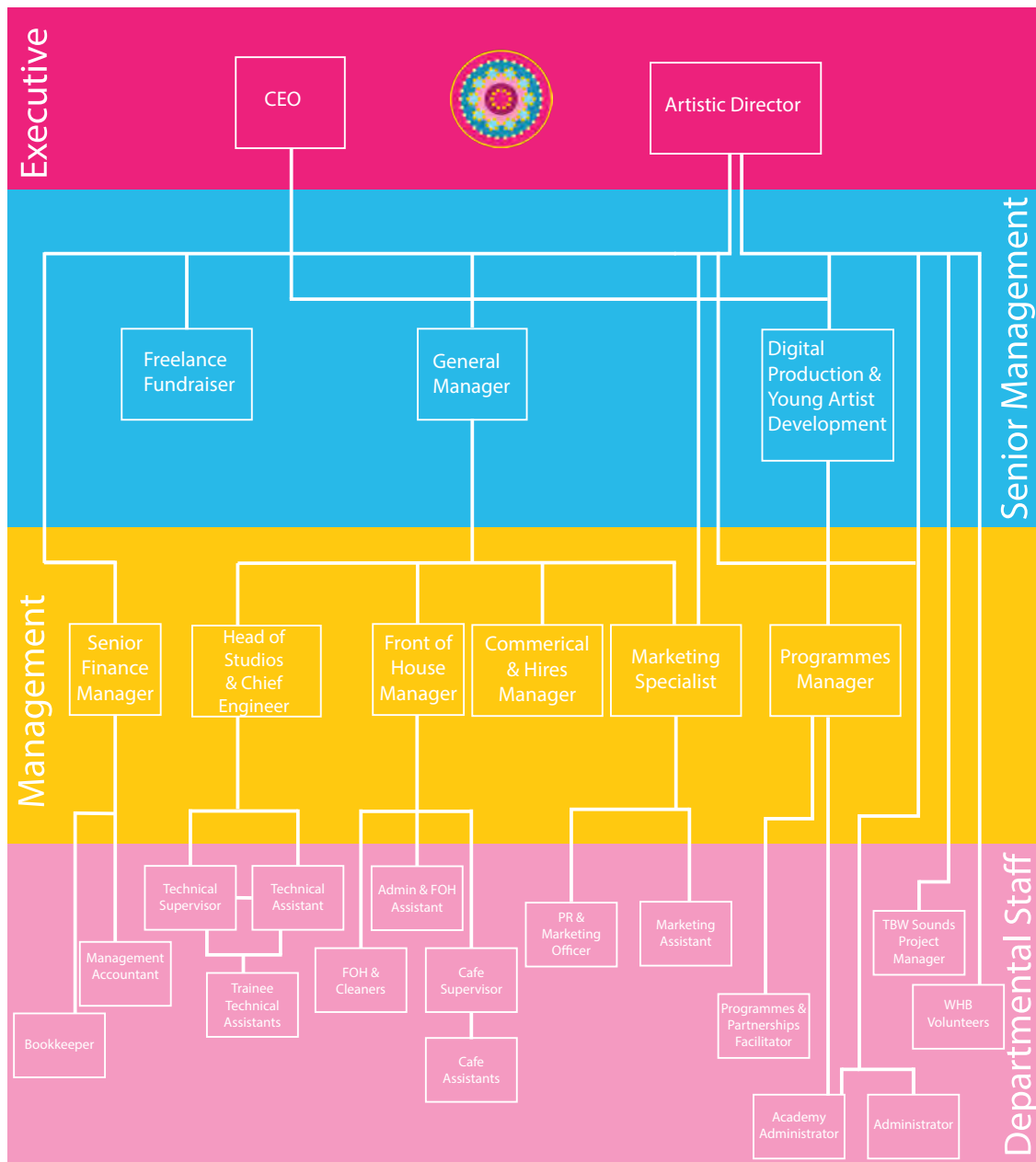
Organisational Structure & Governance

World Heart Beat is a registered charity controlled by its governing document, deed of trust and constitution as a company limited by guarantee, as defined by the Companies Act 2006. Our organisational and reporting structure is as follows:

World Heart Beat has a growing team that will develop in line with the organisational structural table below. Our Board of Trustees

oversees the organisation and provides governance. They direct the affairs of the charity, ensuring it is solvent, well-run and delivers our charitable objects. We have also established an advisory Change Board made up of external 'critical friends' from Wandsworth Council, property developers EcoWorld Ballymore and local business leaders to oversee the Embassy Gardens capital project and campaign.

Quarterly reports are prepared for the Board of Trustees by our senior management team to update on progress towards our objectives, financial position, planned activities and risk management.



Financial Review

World Heart Beat Music Academy works alongside but is independent of educational establishment; the funding being through Trusts and Foundations, friends and corporates and the Arts Council

Additional income is generated in the form of low-cost tuition fees, our own concerts, events and recording facilities.

Financial Summary

Income

World Heart Beat has continued to focus on its mission delivering incredible impact to young people, supporting any child or young person regardless of their background, where ever it is needed. Our strategy has been one that drives financial resilience with the aim for long term sustainability. I am therefore pleased to be able to discuss the financials highlighting aspects of strength and weaknesses, areas of focus and how we envision the needs of World Heart Beat.

First of all, World Heart Beat has delivered a financial performance in 2024-2025, maintaining stronger income levels while continuing to invest in its charitable activities and long-term impact.

Total income increased to £1,303,804 (2024: £1,189,496), reflecting sustained donor support alongside a significant growth in income from charitable activities, which rose to £628,788 (2024: £508,890). This growth has been achieved through engaging donor support, whilst focusing on maximising opportunities through our CIC. Unrestricted donations have increased from £168,303 (2024) to £203,178, our immense gratitude to those that support us. Overall, donations and grants combined have maintained. However, the real difficulties have been securing a higher proportion of unrestricted funds from foundations. This is a charity wide issue. The Institute for Voluntary Action research through their empirical finds shows that unrestricted grants actually empower charities to utilise their expertise for local needs while providing a high level of organisational agility. Next year, World Heart Beat will continue to strive and strengthen partnerships. In order for World Heart Beat to continue operating at the same level, our budgets will require an increase in grant and donor support to circa £800k, an increase of just over £171,000. The social return on investment is huge, World Heart Beat covers a wide geographical area in London, with two facilities in Wandsworth and an extensive programme covering Tower Hamlets, Newham and much of Trinity Buoy Wharf / East London.

Expenditure totalled £1,365,360 (2024: £1,284,513), with £1,313,539 invested directly in charitable activities. This sustained level of programme investment reflects a clear commitment to maximising impact, enabling World Heart Beat to extend its reach and continue to deliver high-quality music education to a growing number of beneficiaries. Fundraising costs reduced to £51,821 (2024: £62,573), however this is not ideal for a charity that needs to grow to cater for demand, and is rather a direct consequence of not having support for the core funding of our work. World Heart Beat does not have any fundraising professionals on their staff payroll. For the complexity and diversity of our operations, this is an area we would be keen on finding support to give us longer term stability.

This year, we occurred a second-year net deficit, albeit less than the previous year (2024) as charitable activities begin to flourish. The net deficit for the year reduced to £61,556 (2024: £95,017).

The balance sheet remains robust, with total funds of £3,112,155 (2024: £3,173,711), including £3,045,937 in restricted reserves, largely reflecting the Group's capital asset and long-term investment in social impact. Unrestricted reserves stand at £66,218, compared to a target reserve policy of £270,000. While this represents an increase from £34,897 in 2024, reserves remain below the level required to provide sufficient operational resilience. Our current liabilities are reflected as a loan from Big Issue Invest. World Heart Beat took out a loan to support operational and capital costs, which now stands at £138,542. We have just over 2 years remaining.

World Heart Beat CIC, the subsidiary, wholly owned by World Heart Beat, has been growing year on year to become fully sustainable. This year, trading increased 42.2% from £260,115 to £370,042. The Charity's net movement in funds for the year was £189,121.

World Heart Beat has continued to face challenges in securing significant corefunding to underpin its activities and support the rebuilding of reserves to

the desired level. This structural gap in funding remains a key constraint on the organisation's financial flexibility and long-term sustainability and while support from the Arts Council, totalling just over £86,000, remains highly valued, it represents only a modest proportion of total income. The organisation continues to operate without a single major core funder, leaving a structural gap between the scale of its ambition and the level of consistent, underpinning support required to sustain it without restricting parts of the organisation in line with cashflow.

I am delighted to say however that after 3 years' operating at Embassy Gardens, the feedback has been extremely positive with World Heart Beat integrating into the community far beyond original expectations. World Heart Beat offers something so unique, not just your ordinary music school, but it takes a visit to experience the gem, the sheer operational force behind the immense impact, the uniqueness and why young people continue to call World Heart Beat their home, staying on average longer than at either primary or secondary school and why are programmes are well attended.

Beyond the financial results, 2025 has seen a significant deepening of charitable impact. Increased investment has enabled World Heart Beat to reach more young people, broaden access to music education and to continue to strengthen engagement with communities facing the greatest barriers. Demand for World Heart Beat's work continues to grow, reinforcing both its relevance and the urgency of its mission.

In response, World Heart Beat is actively focused on building more sustainable and scalable income streams, and this is shown in the £110,000 increase in trading activities. The development of increasing stronger earn revenue ultimately will mean less reliance on grants and donations, however although moving steadily in the right direction, we still have a way to go. Strong philanthropic support whilst creating vertical income streams will provide greater long-term stability, one of our key financial strategic focuses. However, there remains a clear opportunity for transformational investment to underpin core operations and unlock further growth. A report from AECON, for the

Levelling up fund, assessed World Heart Beat as being excellent value for money.

Reserves Policy

The policy of the trustees is to maintain a level of reserves that will provide a stable base from which to fund the charities future activity whilst ensuring that excessive funds are not accumulated

The Trustees have set a target range of general reserves of £270,000 which the trustees estimate is sufficient to meet the charities legal commitments should it be required to shut down due to a lack of available funds as well as to cover three months of future operating costs.

The reserves target is reviewed and updated on an annual basis.

General reserves at 31st August 2025 totalled £66,218 (2024: £34,897)

World Heart Beat have had to use most of its reserves to support the transition of expanding into Embassy Gardens.

Fundraising Goals for 2023-2026

Goal 1 – TRANSITION

World Heart Beat has expanded rapidly with an increase in its deep impact that is proving to have a resounding success. We are seeking multi-year grants to be able to forward plan and develop our programmes significantly whilst increasing our trading activity to become less reliant on grants. We are seeking to become a truly sustainable organisation to the longevity of World Heart Beat.

Goal 2 – CONTINUOUS

To continue to secure funding to support bursaries for children from low-income families (50% of our students), to participate in one or more of our core programmes.

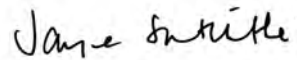
Goal 3 – CONTINUOUS

To develop and launch a number of initiatives

to make World Heart Beat more financially robust. Building a multi-faceted social enterprise including the development of a World Heart Beat syllabus, broadcasting of live performances, short courses, recording label and publishing.

We would like to thank all those that have participated in making World Heart Beat a truly magnificent creative educational organisation. We welcome and value our partnerships and will endeavour to leverage and maximise where possible any donation or grant provided to us. Together we can make a better world for our children to live in and thrive.

Approved by order of the board of trustees and signed on its behalf by:



.....
Jayne Sutcliffe - Chair of Trustees



.....
Sahana Gero - Artistic Director

Thank You So Much

We want to thank the many people and organisations who make donations to support our activities. Every amount received, no matter how large or small, is vital to our work and immensely appreciated. Amongst others, World Heart Beat would like to thank:

September 2024 to August 2025 (Grants, donations and project activity)

Funders

Arts Council England
Backstage Trust
Banham Foundation
Buffini Chao Foundation
The Childhood Trust
Cockayne - Grants for the Arts
The Coln Trust
D'Oyly Carte Charitable Trust
Fishmongers' Company Charitable Trust
Gates Foundation
The Helen Hamlyn Trust
Global Giving
Jack Petchey Foundation
Levelling Up Fund
Linbury Trust
London Community Energy Fund
London Community Foundation
McTaggart Third Foundation
Montagu Family Charitable Trust
The Philip Marsden Family Charitable Trust
Portal Trust
Rivers Foundation
Samuel Gardner Memorial Trust
Souter Charitable Trust
Story of Christmas
The Thistle Trust
Trinity Buoy Wharf Trust
Wandsworth Arts Fringe
Wates Family Enterprise Trust
Wavendon Foundation
William Allen Young Charitable Trust

Wise Music Foundation
The Worshipful Company of Dyers
The Worshipful Company of Fan Makers
The Worshipful Company of Management Consultants

Sponsors and Corporate Partners

606 Jazz Club
Astor Hostels
Ballymore Development Company
The Big Yellow Self Storage Company
Domino Recording Company
Enable Leisure and Culture
Exile Group
Keystone Capital
Knight Frank
Mayer Brown
PPL
Steinway & Sons
ZEDRA

Individual Donors

Major donors and Artistic Director's Circle.

Members: Margaret and Tony Banks, Ann & Barry Scrutton, Dasha Shenkman, the Sutcliffe family, Ludwig & Julian Sels and Lucy & Nick Thomlinson.

Also, to all our Members and those who have made a gift this year, including those who wish to remain anonymous.



Independent Auditors' Report Year Ended 31 August 2025

Opinion

We have audited the financial statements of World Heart Beat Music Academy Limited (the 'parent charitable company') and its subsidiaries (the 'group') for the year ended 31 August 2025 which comprise the Consolidated Statement of Financial Activities, the Consolidated Balance Sheet, the Company Balance Sheet, the Consolidated Statement of Cash Flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the Group's and of the parent charitable company's affairs as at 31 August 2024 and of the Group's incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;

and have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards

are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the Group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Group's or the parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Annual Report other than the financial statements and our Auditors' Report thereon. The Trustees are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be

materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.
- the Trustees' Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- the parent charitable company has not kept adequate and sufficient accounting records, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information

and explanations we require for our audit; or

- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' Report and from the requirement to prepare a Strategic Report.

Responsibilities of trustees

As explained more fully in the Trustees' Responsibilities Statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the Group's and the parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the Group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' Report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether

the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditors' Report.

Use of our report

This report is made solely to the charitable company's trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006, and to the charitable company's trustees, as a body, Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charitable company's trustees those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinions we have formed.

Allan W McKelvie, F.C.A.
(Senior Statutory Auditor)



For and on behalf of
McKelvie & Co LLP
Chartered accountants & statutory auditor
82 Wandsworth Bridge Road
London
UK
SW6 2TF

Date: 27 May 2026

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

FOR THE YEAR ENDED 31 AUGUST 2025

WORLD HEART BEAT MUSIC ACADEMY LIMITED

**(A Company Limited by Guarantee)
REGISTERED NUMBER: 06984769**

**CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 AUGUST 2025**

	Note	Unrestricted funds 2025 £	Restricted funds 2025 £	Total funds 2025 £	Total funds 2024 £
Income from:					
Donations and legacies	3	329,152	339,778	668,930	673,964
Charitable activities	4	628,788	-	628,788	508,890
Investments	5	6,070	-	6,070	6,642
Other income	6	16	-	16	-
Total income		964,026	339,778	1,303,804	1,189,496
Expenditure on:					
Raising funds	7	51,821	-	51,821	62,573
Charitable activities	8	880,884	432,655	1,313,539	1,221,848
Other expenditure	9	-	-	-	92
Total expenditure		932,705	432,655	1,365,360	1,284,513
Net movement in funds		31,321	(92,877)	(61,556)	(95,017)
Reconciliation of funds:					
Total funds brought forward		34,897	3,138,814	3,173,711	3,268,728
Net movement in funds		31,321	(92,877)	(61,556)	(95,017)
Total funds carried forward		66,218	3,045,937	3,112,155	3,173,711

WORLD HEART BEAT MUSIC ACADEMY LIMITED

(A Company Limited by Guarantee)
REGISTERED NUMBER: 06984769

**CONSOLIDATED BALANCE SHEET
AS AT 31 AUGUST 2025**

	Note	2025 £	2024 £
Fixed assets			
Intangible assets	15	-	1,904
Tangible assets	16	3,076,840	3,199,191
		<u>3,076,840</u>	<u>3,201,095</u>
Current assets			
Debtors	18	94,020	33,144
Cash at bank and in hand		166,900	221,748
		<u>260,920</u>	<u>254,892</u>
Current liabilities			
Creditors: amounts falling due within one year	19	(137,900)	(142,630)
Net current assets		123,020	112,262
Total assets less current liabilities		3,199,860	3,313,357
Creditors: amounts falling due after more than one year	20	(87,705)	(139,646)
Net assets		3,112,155	3,173,711
Total net assets		<u>3,112,155</u>	<u>3,173,711</u>
Charity funds			
Restricted funds	21	3,045,937	3,138,814
Unrestricted funds	21	66,218	34,897
Total funds		<u>3,112,155</u>	<u>3,173,711</u>

WORLD HEART BEAT MUSIC ACADEMY LIMITED

**(A Company Limited by Guarantee)
REGISTERED NUMBER: 06984769**

**CONSOLIDATED BALANCE SHEET (CONTINUED)
AS AT 31 AUGUST 2025**

476 of the Companies Act 2006.

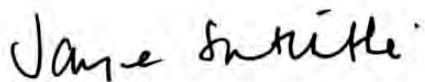
However, an audit is required in accordance with section 151 of the Charities Act 2011.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees on[27 May 2026](#)..... and signed on their behalf by:

Ms J A Sutcliffe



The notes on pages 61 to 84 form part of these financial statements.

WORLD HEART BEAT MUSIC ACADEMY LIMITED

(A Company Limited by Guarantee)
REGISTERED NUMBER: 06984769

**CHARITY BALANCE SHEET
AS AT 31 AUGUST 2025**

	Note	2025 £	2024 £
Fixed assets			
Intangible assets	15	-	1,904
Tangible assets	16	46,630	58,252
Investments	17	100	100
		46,730	60,256
Current assets			
Debtors	18	544,107	367,980
Cash at bank and in hand		144,376	181,349
		688,483	549,329
Current liabilities			
Creditors: amounts falling due within one year	19	(92,497)	(104,049)
Net current assets		595,986	445,280
Total assets less current liabilities		642,716	505,536
Creditors: amounts falling due after more than one year	20	(87,705)	(139,646)
Net assets		555,011	365,890
Total net assets		555,011	365,890
Charity funds			
Restricted funds	21	131,862	118,330
Unrestricted funds	21	423,149	247,560
Total funds		555,011	365,890

The Charity's net movement in funds for the year was £189,121 (2024 - £70,596).

WORLD HEART BEAT MUSIC ACADEMY LIMITED

**(A Company Limited by Guarantee)
REGISTERED NUMBER: 06984769**

**CHARITY BALANCE SHEET (CONTINUED)
AS AT 31 AUGUST 2025**

The Charity was entitled to exemption from audit under section 477 of the Companies Act 2006.

The members have not required the entity to obtain an audit for the year in question in accordance with section 476 of the Companies Act 2006.

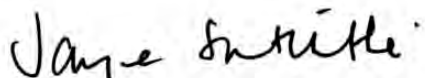
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The financial statements were approved and authorised for issue by the Trustees on **27 May 2026** and signed on their behalf by:

Ms J A Sutcliffe



The notes on pages 61 to 84 form part of these financial statements.

WORLD HEART BEAT MUSIC ACADEMY LIMITED**(A Company Limited by Guarantee)**

**CONSOLIDATED STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 AUGUST 2025**

	2025 £	2024 £
Cash flows from operating activities		
Net cash used in operating activities	4,407	(14,095)
	<hr/>	<hr/>
Cash flows from investing activities		
Dividends, interests and rents from investments	6,070	6,642
Purchase of tangible fixed assets	(17,419)	(64,576)
Net cash used in investing activities	(11,349)	(57,934)
	<hr/>	<hr/>
Cash flows from financing activities		
Cash (outflows)/inflows from borrowing	(47,906)	32,817
Net cash (used in)/provided by financing activities	(47,906)	32,817
	<hr/>	<hr/>
Change in cash and cash equivalents in the year	(54,848)	(39,212)
Cash and cash equivalents at the beginning of the year	221,748	260,960
Cash and cash equivalents at the end of the year	166,900	221,748

The notes on pages 61 to 84 form part of these financial statements.

WORLD HEART BEAT MUSIC ACADEMY LIMITED

(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2025

1. General information

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is 45 Gartmoor Gardens, London, SW19 6NX.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

World Heart Beat Music Academy Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The Consolidated Statement of Financial Activities (SOFA) and Consolidated Balance Sheet consolidate the financial statements of the Charity and its subsidiary undertaking. The results of the subsidiary are consolidated on a line by line basis.

The Charity has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own Statement of Financial Activities in these financial statements.

2.2 Going concern

There are no material uncertainties about the charity's ability to continue. The financial statements have been prepared on the going concern basis. The trustees have assessed group's ability to continue as a going concern for twelve months after the signing of the 2024/25 accounts.

2.3 Income

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are included in the Consolidated Statement of Financial Activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the Balance Sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

WORLD HEART BEAT MUSIC ACADEMY LIMITED

(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2025

2. Accounting policies (continued)

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the Group to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Group's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.5 Research and development

Development costs are capitalised within intangible assets where they can be identified with a specific product or project anticipated to produce future benefits, and are amortised on the straight line basis over the anticipated life of the benefits arising from the completed product or project.

Deferred research and development costs are reviewed annually, and where future benefits are deemed to have ceased or to be in doubt, the balance of any related research and development is written off to the Consolidated Statement of Financial Activities.

2.6 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Group; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.7 Intangible assets and amortisation

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Amortisation is provided on intangible assets at rates calculated to write off the cost of each asset on a straight-line basis over its expected useful life.

Amortisation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful life of that asset as follows

WORLD HEART BEAT MUSIC ACADEMY LIMITED

(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2025

2. Accounting policies (continued)

Development expenditure - 25% Straight line on cost

If there is an indication that there has been a significant change in amortisation rate, useful life or residual value of an intangible asset, the amortisation is revised prospectively to reflect the new estimates.

2.8 Tangible fixed assets and depreciation

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, .

Depreciation is provided on the following basis:

Leasehold property	-	Written off over the term of the lease
Plant and machinery	- 10%	Reducing balance
Fixtures and fittings	- 20%	Reducing balance
Office equipment	- 20%	Reducing balance

2.9 Investments

Fixed asset investments are a form of financial instrument and are initially recognised at their transaction cost and subsequently measured at fair value at the Balance Sheet date, unless the value cannot be measured reliably in which case it is measured at cost less impairment. Investment gains and losses, whether realised or unrealised, are combined and presented as 'Gains/(Losses) on investments' in the Consolidated Statement of Financial Activities.

Investments in subsidiaries are valued at cost less provision for impairment.

2.10 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.11 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

WORLD HEART BEAT MUSIC ACADEMY LIMITED

(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2025

2. Accounting policies (continued)

2.12 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Consolidated Statement of Financial Activities as a finance cost.

2.13 Financial instruments

The Group only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.14 Pensions

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised as an expense in the period in which it arises.

2.15 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Group and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Group for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

WORLD HEART BEAT MUSIC ACADEMY LIMITED

(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2025

2. Accounting policies (continued)

2.16 Group accounts

Group accounts have been prepared for World Heart Beat Music Academy limited, and its wholly owned subsidiary company, World Heart Beat CIC, in accordance with the requirements of FRS102. The accounts have been consolidated on a line by line basis to include the results of World Heart Beat CIC. The results of World Heart Beat CIC are shown in note 29. In accordance with section 408 of the Companies Act 2006, no individual statement of financial activities has been prepared for the parent company, World Heart Beat Music Academy Limited.

2.17 Limited by guarantee

Every member of the company undertakes to contribute such amount as may be required (not exceeding £1) to the company's assets if it should be wound up while he or she is a member for payment of the charity's debts and liabilities contracted before he or she ceases to be a member and of the costs, charges and expenses of winding up and for the adjustment of the rights of the contributories among themselves.

3. Income from donations and legacies

	Unrestricted funds 2025 £	Restricted funds 2025 £	Total funds 2025 £
Donations	203,178	15,000	218,178
Grants	88,932	324,778	413,710
Similar incoming resources	37,042	-	37,042
	329,152	339,778	668,930

	<i>Unrestricted funds 2024 £</i>	<i>Restricted funds 2024 £</i>	<i>Total funds 2024 £</i>
Donations	168,303	91,500	259,803
Grants	95,159	277,420	372,579
Similar incoming resources	41,582	-	41,582
	305,044	368,920	673,964

WORLD HEART BEAT MUSIC ACADEMY LIMITED

(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

4. Income from charitable activities

	Unrestricted funds 2025 £	Total funds 2025 £
Music Tuition	247,284	247,284
Music Examinations	4,542	4,542
Events and Concerts Revenue	6,920	6,920
Trading	370,042	370,042
	<hr/> 628,788	<hr/> 628,788

	<i>Unrestricted funds 2024 £</i>	<i>Total funds 2024 £</i>
Music Tuition	213,575	213,575
Music Examinations	2,206	2,206
Events and Concerts Revenue	32,994	32,994
Trading	260,115	260,115
	<hr/> 508,890	<hr/> 508,890

5. Investment income

	Unrestricted funds 2025 £	Total funds 2025 £
Investment income	<hr/> 6,070	<hr/> 6,070

WORLD HEART BEAT MUSIC ACADEMY LIMITED

(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

5. Investment income (continued)

	<i>Unrestricted funds 2024 £</i>	<i>Total funds 2024 £</i>
Investment income	6,642	6,642

6. Other incoming resources

	Unrestricted funds 2025 £	Total funds 2025 £	<i>Total funds 2024 £</i>
Other incoming resources	16	16	-

7. Expenditure on raising funds

Costs of raising voluntary income

	Unrestricted funds 2025 £	Total funds 2025 £
Costs of raising voluntary income	51,821	51,821

WORLD HEART BEAT MUSIC ACADEMY LIMITED

(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

7. Expenditure on raising funds (continued)

Costs of raising voluntary income (continued)

	<i>Unrestricted funds 2024 £</i>	<i>Total funds 2024 £</i>
Costs of raising voluntary income	62,573	62,573

8. Analysis of expenditure on charitable activities

Summary by fund type

	Unrestricted funds 2025 £	Restricted funds 2025 £	Total 2025 £
Music Tuition	437,392	323,539	760,931
Music Examinations	26,766	524	27,290
Events and Concerts Revenue	77,715	1,571	79,286
Governance costs	14,761	612	15,373
Trading	324,250	106,409	430,659
	<hr/> 880,884	<hr/> 432,655	<hr/> 1,313,539

WORLD HEART BEAT MUSIC ACADEMY LIMITED

(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

8. Analysis of expenditure on charitable activities (continued)

Summary by fund type (continued)

	<i>Unrestricted funds 2024 £</i>	<i>Restricted funds 2024 £</i>	<i>Total 2024 £</i>
Music Tuition	410,120	343,785	753,905
Music Examinations	27,062	671	27,733
Events and Concerts Revenue	89,560	2,014	91,574
Governance costs	7,578	842	8,420
Trading	226,117	114,099	340,216
	760,437	461,411	1,221,848

9. Other expenditure

	<i>Unrestricted funds 2024 £</i>	<i>Total funds 2025 £</i>
Other resources expended	92	92

WORLD HEART BEAT MUSIC ACADEMY LIMITED

(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

10. Analysis of expenditure by activities

	Activities undertaken directly 2025 £	Support costs 2025 £	Total funds 2025 £
Music Tuition	359,994	400,940	760,934
Music Examinations	2,231	25,059	27,290
Events and Concerts Revenue	4,107	75,176	79,283
Governance Costs	-	15,373	15,373
Trading	124,665	305,994	430,659
	<u>490,997</u>	<u>822,542</u>	<u>1,313,539</u>

	<i>Activities undertaken directly 2024 £</i>	<i>Support costs 2024 £</i>	<i>Total funds 2024 £</i>
Music Tuition	355,307	398,598	753,905
Music Examinations	2,822	24,911	27,733
Events and Concerts Revenue	16,838	74,736	91,574
Governance costs	-	8,420	8,420
Trading	90,062	250,154	340,216
	<u>465,029</u>	<u>756,819</u>	<u>1,221,848</u>

WORLD HEART BEAT MUSIC ACADEMY LIMITED**(A Company Limited by Guarantee)**

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

11 Auditor's remuneration

	2025	<i>2024</i>
	£	£
Fees payable to the Charity's auditor for the audit of the Charity's annual accounts	6,000	<i>6,000</i>
Fees payable to the Charity's auditor in respect of:		
Audit of financial statement -subsidiary	5,000	<i>5,000</i>

12. Staff costs

	Group	<i>Group</i>
	2025	<i>2024</i>
	£	£
Wages and salaries	519,482	<i>513,478</i>
Social security costs	43,503	<i>43,482</i>
Contribution to defined contribution pension schemes	11,318	<i>11,312</i>
	574,303	<i>568,272</i>

The average number of persons employed by the Charity during the year was as follows:

	Group	<i>Group</i>
	2025	<i>2024</i>
	No.	<i>No.</i>
Chief Executive	1	<i>1</i>
Artistic Director	1	<i>1</i>
Administration and Support	31	<i>34</i>
	33	<i>36</i>

WORLD HEART BEAT MUSIC ACADEMY LIMITED

(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

12. Staff costs (continued)

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	Group 2025 No.	<i>Group 2024 No.</i>
In the band £70,001 - £80,000	2	2

13. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2024 - £NIL-).

During the year ended 31 August 2025, no Trustee expenses have been incurred (2024 - £NIL).

14. Pensions and other post-retirement benefits

Defined contribution plans

The amount recognised in income or expenditure as an expense in relation to defined contribution plans was £11,318 (2024: £11,312).

WORLD HEART BEAT MUSIC ACADEMY LIMITED

(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

15. Intangible assets

Group

	Development £
Cost	
At 1 September 2024	22,890
At 31 August 2025	22,890
Amortisation	
At 1 September 2024	20,986
Charge for the year	1,904
At 31 August 2025	22,890
Net book value	
At 31 August 2025	-
<i>At 31 August 2024</i>	1,904

WORLD HEART BEAT MUSIC ACADEMY LIMITED

(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

15. Intangible assets (continued)

Charity

**Development
£**

Cost

At 1 September 2024

22,890

At 31 August 2025

22,890

Amortisation

At 1 September 2024

20,986

Charge for the year

1,904

At 31 August 2025

22,890

Net book value

At 31 August 2025

-

At 31 August 2024

1,904

WORLD HEART BEAT MUSIC ACADEMY LIMITED**(A Company Limited by Guarantee)****NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025****16. Tangible fixed assets****Group**

	Leasehold property £	Plant and machinery £	Fixtures and fittings £	Office equipment £	Total £
Cost or valuation					
At 1 September 2024	2,916,852	70,638	117,327	428,832	3,533,649
Additions	-	-	2,500	14,919	17,419
At 31 August 2025	2,916,852	70,638	119,827	443,751	3,551,068
Depreciation					
At 1 September 2024	86,213	31,513	52,153	164,579	334,456
Charge for the year	64,329	7,818	12,008	55,617	139,772
At 31 August 2025	150,542	39,331	64,161	220,196	474,228
Net book value					
At 31 August 2025	2,766,310	31,308	55,666	223,556	3,076,840
At 31 August 2024	2,830,639	39,125	65,174	264,253	3,199,191

WORLD HEART BEAT MUSIC ACADEMY LIMITED

(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

16. Tangible fixed assets (continued)

Charity

Cost or valuation	Short-term leasehold property £	Plant and machinery £	Fixtures and fittings £	Office equipment £	Total £
At 1 September 2024	22,057	70,638	29,840	38,458	160,993
At 31 August 2025	<u>22,057</u>	<u>70,638</u>	<u>29,840</u>	<u>38,458</u>	<u>160,993</u>
Depreciation					
At 1 September 2024	22,057	31,512	23,237	25,934	102,740
Charge for the year	-	7,818	1,352	2,453	11,623
At 31 August 2025	<u>22,057</u>	<u>39,330</u>	<u>24,589</u>	<u>28,387</u>	<u>114,363</u>
Net book value					
At 31 August 2025	-	31,308	5,251	10,071	46,630
At 31 August 2024	<u>-</u>	<u>39,126</u>	<u>6,603</u>	<u>12,524</u>	<u>58,253</u>

WORLD HEART BEAT MUSIC ACADEMY LIMITED

(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

17. Fixed asset investments

	Investments in subsidiary companies £
Charity	
Cost or valuation	
At 1 September 2024	100
At 31 August 2025	<u>100</u>
Net book value	
At 31 August 2025	100
<i>At 31 August 2024</i>	<u><u><i>100</i></u></u>

Principal subsidiaries

The following was a subsidiary undertaking of the Charity:

Name	Company number	Registered office or principal place of business	Holding
World Heart Beat CIC	11221741	82 Wandsworth Bridge Road, London, SW6 2TF	100%

**Included in
consolidation**

Yes

WORLD HEART BEAT MUSIC ACADEMY LIMITED

(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

17. Fixed asset investments (continued)

The financial results of the subsidiary for the year were:

Name	Income £	Expenditure £	Profit/(Loss) / Surplus/ (Deficit) for the year £	Net assets £
World Heart Beat CIC	358,379	(523,992)	(165,613)	2,807,921

18. Debtors

	Group 2025 £	Group 2024 £	Charity 2025 £	Charity 2024 £
Due within one year				
Trade debtors	85,923	22,962	72,375	15,778
Amounts owed by group undertakings	-	-	471,293	352,106
Other debtors	8,097	8,140	439	96
Prepayments and accrued income	-	2,042	-	-
	94,020	33,144	544,107	367,980

19. Creditors: Amounts falling due within one year

	Group 2025 £	Group 2024 £	Charity 2025 £	Charity 2024 £
Bank loans	50,837	46,802	50,837	46,802
Trade creditors	40,294	35,033	14,056	17,015
Other taxation and social security	13,691	14,380	13,691	14,380
Other creditors	22,078	15,284	7,913	7,780
Accruals and deferred income	11,000	31,131	6,000	18,072
	137,900	142,630	92,497	104,049

WORLD HEART BEAT MUSIC ACADEMY LIMITED

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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

20. Creditors: Amounts falling due after more than one year

	Group 2025 £	<i>Group 2024 £</i>	Charity 2025 £	<i>Charity 2024 £</i>
Bank loans	87,705	<i>139,646</i>	87,705	<i>139,646</i>

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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

21. Statement of funds

Statement of funds - current year

	Balance at 1 September 2024 £	Income £	Expenditure £	Balance at 31 August 2025 £
Unrestricted funds				
General Funds - all funds	<u>34,897</u>	<u>964,026</u>	<u>(932,705)</u>	<u>66,218</u>
Restricted funds				
Restricted Funds - all funds	<u>3,138,814</u>	<u>339,778</u>	<u>(432,655)</u>	<u>3,045,937</u>
Total of funds	<u>3,173,711</u>	<u>1,303,804</u>	<u>(1,365,360)</u>	<u>3,112,155</u>

Statement of funds - prior year

	<i>Balance at 1 September 2023 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Balance at 31 August 2024 £</i>
Unrestricted funds				
General Funds - all funds	<u>37,423</u>	<u>820,576</u>	<u>(823,102)</u>	<u>34,897</u>
Restricted funds				
Restricted Funds - all funds	<u>3,231,305</u>	<u>368,920</u>	<u>(461,411)</u>	<u>3,138,814</u>
Total of funds	<u>3,268,728</u>	<u>1,189,496</u>	<u>(1,284,513)</u>	<u>3,173,711</u>

WORLD HEART BEAT MUSIC ACADEMY LIMITED

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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

22. Summary of funds

Summary of funds - current year

	Balance at 1 September 2024 £	Income £	Expenditure £	Balance at 31 August 2025 £
General funds	34,897	964,026	(932,705)	66,218
Restricted funds	3,138,814	339,778	(432,655)	3,045,937
	<u>3,173,711</u>	<u>1,303,804</u>	<u>(1,365,360)</u>	<u>3,112,155</u>

Summary of funds - prior year

	<i>Balance at 1 September 2023 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Balance at 31 August 2024 £</i>
General funds	37,423	820,576	(823,102)	34,897
Restricted funds	3,231,305	368,920	(461,411)	3,138,814
	<u>3,268,728</u>	<u>1,189,496</u>	<u>(1,284,513)</u>	<u>3,173,711</u>

WORLD HEART BEAT MUSIC ACADEMY LIMITED

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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

23. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2025 £	Restricted funds 2025 £	Total funds 2025 £
Tangible fixed assets	109,083	2,967,757	3,076,840
Current assets	131,211	129,709	260,920
Creditors due within one year	(118,992)	(18,908)	(137,900)
Creditors due in more than one year	(55,084)	(32,621)	(87,705)
Total			
I	66,218	3,045,937	3,112,155

Analysis of net assets between funds - prior year

	<i>Unrestricted funds 2024 £</i>	<i>Restricted funds 2024 £</i>	<i>Total funds 2024 £</i>
Tangible fixed assets	132,126	3,067,065	3,199,191
Intangible fixed assets	1,904	-	1,904
Current assets	136,562	118,330	254,892
Creditors due within one year	(130,799)	(11,831)	(142,630)
Creditors due in more than one year	(104,896)	(34,750)	(139,646)
Total			
I	34,897	3,138,814	3,173,711

WORLD HEART BEAT MUSIC ACADEMY LIMITED**(A Company Limited by Guarantee)**

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

24. Reconciliation of net movement in funds to net cash flow from operating activities

	Group 2025 £	<i>Group 2024 £</i>
Net expenditure for the year (as per Statement of Financial Activities)	(61,556)	<i>(95,017)</i>
Adjustments for:		
Depreciation charges	139,772	<i>154,546</i>
Amortisation charges	1,904	<i>1,909</i>
Dividends, interests and rents from investments	(6,070)	<i>(6,642)</i>
Increase in debtors	(60,878)	<i>(16,029)</i>
Decrease in creditors	(8,765)	<i>(52,954)</i>
Interest payable and similar charges	11,050	<i>12,770</i>
Loss on disposal of tangible fixed assets	-	<i>92</i>
Interest paid	(11,050)	<i>(12,770)</i>
Net cash provided by/(used in) operating activities	4,407	<i>(14,095)</i>

25. Analysis of cash and cash equivalents

	Group 2025 £	<i>Group 2024 £</i>
Cash in hand	166,900	<i>221,748</i>
Total cash and cash equivalents	166,900	<i>221,748</i>

26. Analysis of changes in net debt

	At 1 September 2024	Cash flows £	At 31 August 2025 £
Cash at bank and in hand	£ 221,748	(54,848)	166,900
Debt due within 1 year	(46,802)	(4,035)	(50,837)
Debt due after 1 year	(139,646)	51,941	(87,705)
	<u>35,300</u>	<u>(6,942)</u>	<u>28,358</u>

27. Related party transactions

During the year the Charity paid Grants of £NIL (2024: £88,027) to its wholly owned subsidiary World Heart Beat CIC registered in England and Wales registration number 11221741. The balance outstanding at the year-end was £471,293 (2024: £352,106).