

BLACK CURRENT



Emeli Sande Helps Launch Gucci's Uk Music Fund

by Claire • Fashion, Music, Music News •

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Designer label Gucci has launched a UK Music Fund to help discover British Music Talent. Emeli Sande who will help promote it, attended the event with Jo Wiley.

Emeli Says: "It's crucial that young people today have the chance to express themselves through music and are given opportunities to do so," said Sandé. "Projects like this make music available to everyone; disadvantaged youths in particular will be able to tell their story and get their voices heard. These are issues that are close

to my heart, so I'm really proud to be part of it."



The fund has joined forces with The World Heart Beat Music Academy based in London, which is an academy for children who might not have had access to any musical training. Ten of the schools students will have the chance to attend the Los Angeles based Grammy Camp, which is a programmed designed to inspire and educate budding musicians.

Sounds like a really good program, it's a shame that the number of students chosen to go is such a small number.

Source: [Vogue](#)