



ISSUE 2

WORLD HEART BEAT MUSIC ACADEMY BRINGING UNBELIEVABLE INSPIRATION TO YOUNG PEOPLE EVERYWHERE

A MESSAGE FROM THE FOUNDER

SAHANA GERO

I can't believe it but this time last year we were still awaiting change of use permission on the derelict space which has now become the World Heart Beat Music Academy's home. Based in Wandsworth, and located in a brightly converted warehouse space, the World Heart Beat Music Academy opened its first premises in May 2012 and within the course of a few months, our student base has grown at a rapid rate. We are delighted that the many initiatives that we have started have taken off, opening the doors for possibility & opportunity that learning music gives.

Please enjoy all our exciting projects, the hard work, vibrancy and energy that all at the World Heart Beat are experiencing.

What is unique about the World Heart Beat Music Academy is the immense amount of goodwill it receives from top musicians, industry professionals and from the community itself. It is exceptional in that it commands so much respect and attracts support at every level:

"Thank you for what you do, reminding us all that all we have to do is get involved. In that regard you have made it easier for all of us to do so" **Julian Joseph**

FIRST REGGAE SCHOOL IN LONDON

THE WORLD HEART BEAT REGGAE SCHOOL

The Reggae Project at WHB has been driven by the academy's vision to make music education accessible to all. From our interactions with young people who have expressed a keen interest in learning musical instruments, we have found that a majority of young people were put off from their musical ambitions due to financial hardships and a strong sense of alienation from the traditional provision of music education. The Reggae Project at WHB, is the first music academy in London to lead the way in teaching an instrument through the groove of Reggae music. This creative approach to music education is providing disadvantaged young people and talented young people with no formal musical training an entry point to music making which is not intimidating and at the same time, ignites the passion for playing musical instruments and exposes them to the rich cultural heritage of Reggae music. Through weekly three-hour lessons, young people can choose from and learn a wide range of instruments – bass guitar, saxophone, keyboards, trumpets and percussion. (Page 2).



We would like to offer our thanks to JMT for designing this leaflet for the Reggae School and AB Foods for supplying us the Reggae Reggae drinks for the Reggae Concert.



Sahana Gero (Founder) with Levi Roots who came to our Academy to talk about Reggae Music

OVERVIEW

MUSIC LESSONS

NOW AVAILABLE

AT THE WORLD HEART BEAT MUSIC ACADEMY

BOOK NOW

Flute, Clarinet, Saxophone, Trumpet, Trombone, French Horn, Cello, Violin, Composition, Grade 5 Theory, Piano, Jazz Piano, Drums, Bass Guitar, Guitar, Singing and Tabla

Monday - Vocal training with Daisy Chute (Platinum Recording Artist) - Jazz Piano, Singing, Cello

3.15pm-4.00pm ages 11-14

4.00pm-4.45pm ages 14-16

4.45pm-5.30pm ages 7-11

5.30pm-6.15pm ages 16-19

Tuesday - Asian Music School - Tabla classes

5-.00pm - 5.45pm Tabla - beginners

5.45pm - 6.30pm Tabla - beginners

6.30pm - 7.15pm Tabla (all ages-Intermediate)

7.15pm - 8.15pm Tabla (all ages-Beginners)

7pm-8pm—Advanced Flute Ensemble Grade 6 +

Drum Kit, Stardust People Choir, Piano & Jazz Vocal Workshops

Wednesday

Grade 5 Theory Class -5-6pm

Flute & Piano

Thursday

51st State Band

Trumpet, Trombone, French Horn, Saxophone, Clarinet

Friday

Guitar School 4pm-4.45pm ages 7-11

Guitar School 4.45-6.45 ages 11 plus

Reggae School 4.45-6.45pm

Bass Guitar, Guitar and Reggae Piano

STARDUST PEOPLE CHOIR IS TWINKLING BRIGHT

Led by one of UK's finest Jazz vocalists Cleveland Watkiss, this improvising choir is taking an innovative approach to learning about the experiences of improvisation and the potency of human voices. The choir, which has developed from a pilot series of jazz vocal workshops is building its own unique character and cultural identity whilst pushing the boundaries of what has been done before. On a broader level, the formation of this choir could engender future interest and new possibilities for UK based artists to engage in collaborations in diverse ways, and through skills sharing contribute to the development of a vibrant music scene in the UK today

Tuesday – Stardust People Choir –led by Cleveland Watkiss 7-9pm (all ages)

"I loved the workshop last night and look forward to next Tuesday."

The UK's only truly Jazz Improvisational choir



**THIS CHOIR IS SIMPLY
UNIQUE
OPEN TO ALL AGES**

CONCERT 18TH JANUARY 2013

Cleveland Watkiss and the Stardust People Choir in concert at the World Heart Beat Music Academy

"Best male Jazz singer in Britain" London Evening Standard

"A Jazz legend" Daily Telegraph

Soulful, jazzy and spiritual, Cleveland Watkiss' performances have been described as the highlight of the season in Jazz Festivals worldwide. The Stardust People Choir is the UK's first truly Jazz Improvisation choir. This workshop style concert will transport you into the heart and power of Jazz. Date: *Friday 18th January 7.30pm*

Venue: *Concert at the World Heart Beat Music Academy, 58 Kimber Rd SW18 4PP*

BOOK NOW: TICKETS ONLY - £10, Concessions £6.



**"It is a dream to
meet your musical
hero's just once in
your lifetime, but
at the WHB you
seem to be around
them all the time"
It is just such a
great place to be."**



An unforgettable learning experience that our students at the World Heart Beat Music Academy receive—where else does this happen?



Bass—Mark Hogdson, Steve Williamson (Saxophone), and Julian Joseph (Piano) - Three Legends in the Jazz World.

JULIAN JOSEPH JAZZ

Again we can only say a big thanks to our dear friend Julian Joseph who held the Julian Joseph Jazz Academy at our premises on 11th November 2012. It is so rare for children to have the opportunity to learn from such exquisite musicians.

Thank you to our partners HMDT for choosing WHB as their venue and we hope to be able to work together in the near future.



A couple of World renowned jazz musicians teaching at the World Heart Beat Music Academy—Mark Mondesir and Steve Williamson.

FOLLOW FROM PAGE 1 – REGGAE SCHOOL

With all our projects we create a bespoke, individual, enjoyable, creative and enriching experience for young people to develop confidence, discipline and most importantly, belief in their potential to excel through sustained effort and practice. We strongly believe that the Reggae Project has tremendous potential to positively influence a generation of young people who often feel alienated due to various factors.

Don Chandler heading up our Reggae School with Giovanni Cacioppo our superb guitar teacher behind.



INSIDE STORY—LONDON'S PREMIER CONCERT BAND & MORE TOP MUSICIANS WORKING WITH WORLD HEART BEAT MUSIC ACADEMY

51ST STATE BAND CONCERTS -BLOWN AWAY !!

With over 100 young musicians performing on stage, the 51st State Band gave two demanding performances to a sell out theatre in Putney on November 16th. -photographs on the website.

"I just wanted to say how amazing the concert was. This is our first concert and we were blown away by the performances. It was magical."

"We were blown away by the concert last week - it was just so amazing to see so many young people playing so beautifully together."

"He disappears off to band each week and you always wonder what the outcome will be, I was blown away and quite emotional so thank you for all that you do."

"The concert on Friday was beautiful. Thank you for doing what you do. It brings so much happiness to children and so many others too."

"My daughter is loving band, which is just such a pleasure to watch. She gets everything from her music that I have always dreamed of - fun, laughter, friends, enjoyment, discipline, feeling, emotions, adrenaline, hard work and a massive sense of pride. What more could you ask for?"

COMPOSITION SCHOOL—STARTING JANUARY 2013

Michael Csányi-Wills has written film scores that range from Warner Brothers adventure films right through to British gangster films like "The Baseline". Along with his co-writer Nigel Clarke they have also co-written scores to more drama based films such as 'Jinnah' starring Christopher Lee and James Fox, and 'The Rocket Post' which was awarded the Festival Grand Prize at The Stony Brook Film Festival in New York and was released in November 2006.

They were nominated as 'Newcomers of the Year 2001' for their score to 'The Little Vampire' at the Movie Music U.K. Awards, also for Best Music for an Animation for 'The Little Polar Bear' in 2003 and as 'Discovery of the year' 2006 at the World Soundtrack Awards, for their score to 'The Thief Lord'.

We are really proud to have Michael Csanyi-Wills head our Composition school at World Heart Beat Music Academy. Please contact us if you would like to apply for composition lessons. We also offer GCSE, A1 and A2 compositional support classes.

REGGAE SCHOOL FIRST CONCERT

In September we opened Reggae School at the World Heart Beat Music Academy to give 30 young people the chance to learn a musical instrument through the power and groove of Reggae Music. Just after a couple of months of this project starting, we invited Levi Roots to come down to the World Heart Beat Music and play with World Heart Beat Reggae School. Levi Roots enjoyed the young musicians so much that he said he will come back any time we like plus he invited us to play/sing and be part of his food festival !!

"Thank you to you all for inviting me to be involved in Reggae School. You are bringing so much inspiration and unbelievable great vibes to all young people everywhere. Life is all about having a passion, in my case I was lucky enough to have two passions music and food and when I combined the two, I became Levi Roots. Levi continued, "It's what you put in and what you take out that is important, but when everything is taken out then it is all about the vibe and that is the most important thing in life." Levi Roots

"Thank you again for bringing so much joy, so much friendship, so much warmth, inspiration, humanity and great vibes to the World Heart Beat Reggae School. All our young musicians were really moved when you spoke - about passion and the vibe being the most important thing in life and in growing up. Please consider this Reggae School your home" Sahana Gero Artistic Director



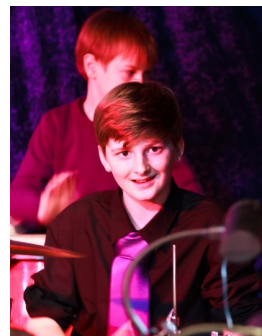
OUR FAVOURITE CONCERT BAND

51st State Band starts 17th January – with a whole new set of music.

50 and half St Band 4-4.45pm

51st State Band 1 - 5.00–6.15pm

51st State Band 2 - 6.00- 7.15pm



"When the World Heart Beat comes into your life, your life changes. By giving somebody a musical education you are giving them a whole new life."



STUDENTS PAGE



WANDSWORTH YOUNG PERFORMER FINALIST

We are proud to announce that one of our clarinetists Ranjeev Singh Grewall and one of our Reggae School guitarists, Michah, were among the 11 finalists for the Wandsworth Young Performer competition who performed at the civic suite.

The annual competition, is open to teenagers between the ages of 14 and 19 and features a line up of musicians singers, dancers, rappers and poets.

YOUNG DRAGONS

The Youth Opportunity Fund are projects that are totally young people-led.

Both Baker and Quinn were successful in securing funding for our Reggae School so that young people that have never or would never have the chance to play a musical instrument can.

Katy and Kwabena were also successful in securing funding so that children who would not have the opportunity of top vocal training and to work with platinum recording artist Daisy Chute can.

The rounds are extremely competitive. Because of their entrepreneurial skills we are now giving opportunities to countless other young people to be involved in learning, playing and performing music. A big thank you from the World Heart Beat Academy.

EXAM RESULTS... MORE SUCCESS !!!

We are so proud of our students.

Just a few days before Christmas our young musicians took their Music grade exams. The results were magnificent with 100% passing with merit or distinction which is no joke, as 15 of those students were taking Grade 5 and above were between the ages of 10-14 yrs.

This is well above the National standard.



By joining the 51st Band our students continue to attain some of the highest exam results in the country



"I just simply cannot wait to get out of school so I can come to the World Heart Beat Music Academy, although school is cool, the WHB is just that much cooler"

WANT TO LEARN THE TROMBONE, TRUMPET OR FRENCH HORN ? - please come to us immediately as we have instruments to loan for free and superb specialist teachers



"A huge thankyou to you all for your fantastic work, and how you share your passion for music with the kids."

OUR CONSTANT APPROACH TO MENTORING—PASSING ON THE ENTHUSIASM—YOUNG INSPIRES YOUNG

We would like to thank our older and high level students for their participation in our mentoring scheme and for being such good friends and support to many of our newer and younger students. In particular we would like to thank

Amber Osbourne, Ayo Vincent , Ezekiel Ajie, Quinn Oulton, David Schofield, Ashleigh Linton Smith & Leon Osbourne



OUR WORLD HEART BEAT YOUNG CLARINET, FLUTE AND SAXOPHONE MUSICIANS SPREAD HAPPINESS IN WAITROSE



"Thank you so much for your incredible kindness and also for giving us the amazing opportunity for the young musicians from the World Heart Beat Music Academy, Wandsworth to come to Waitrose in Southside, Wandsworth and both play and perform Christmas carols and also pack shopping. The children absolutely loved doing it, the enjoyment, cheerfulness, happiness and experience for them and for all of us was immense. These young musicians raised £573.95 and this will give us a great start to enable the World Heart Beat Music Academy to open up 'Composing School' next term and also to provide music tuition in our community for those who would not otherwise have it." Sahana Gero, Artistic Director

The manager of Waitrose sent this message to us,

"I am so glad it went well and that the children enjoyed themselves. Also, £574 for two hours work! I am in the wrong job! We look forward to welcoming you and the children back in the not too distant future."

GRATITUDE TO THOSE WHO CONTINUE TO SUPPORT THE WORLD HEART BEAT MUSIC ACADEMY AND OUR LATEST AWARDS

WORLD HEART BEAT MUSIC ACADEMY RECEIVING AN AWARD FROM LEVI ROOTS



JACK PETCHEY AWARD

The academy's first award winner is Ella Joseph. Ella didn't get the chance to learn an instrument when she was a young child and now at age 15 at Reggae School, Ella has started the guitar and not put it down since. Her infectious joy and involvement is a real inspiration.

Award presented to Ella Joseph by Levi Roots at the academy's concert 22 November 2012

"It is only through your continued support that we will be able to inspire a new generation"
Many thanks from the WHB"

CONTINUED WORK THAT WE DO WITHIN THE COMMUNITY

We were invited to play in the Bank of America for their 'Charity Christmas Calls Day.' Flute students from the WHB academy of over grade 6 standard provided the music for the day.

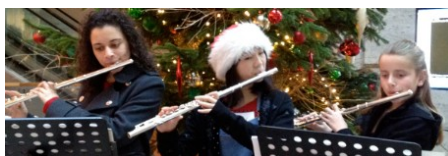
From the Bank of America

"Thank you so much for your fantastic contribution to Christmas Calls on Sunday. The music was amazing and was really appreciated by all of the guests arriving at our offices. All of the children playing on Sunday were very talented and seemed to really enjoy performing.

We have already received a lot of thank you letters from the pensioners' forums all with really positive feedback on how much they enjoyed the day."



A big thank you to all our students who gave so many people joy by volunteering to play over Christmas.



The Feeling Continues

The World Heart Beat Music Academy took centre stage at the turning on the Christmas Lights in Putney. David Bush led a quintet, which included our Brit School musician friends too.

"I'd like to thank everyone for helping to make Friday's Putney Christmas Lights and Market a great Putney event! Everyone seemed to enjoy the wide variety of entertainment and market, and it was well attended. Overall a great success!" Steve Wallace, Putney Town Centre Manager

EXCERPTS FROM HOUSE OF LORDS SPEECH

THURSDAY 18TH OCTOBER
2012 BARONESS FLOELLA
BENJAMIN

The World Heart Beat Music Academy becomes the example on how teaching music has shown to transform lives and offer balance for children growing up in the world today.

"Research evidence has shown that a quality music education can improve academic attainment in areas such as numeracy, literacy and language.Sadly, because of money restraints, not all schools view music as a priority, and the responsibility has fallen to many charitable organisations to bridge this gap.

Organisations such as the World Heart Beat Music Academy provide musical experiences for children and young people of all social and cultural backgrounds. It gives them a sense of purpose..... In the current global economic situation, where the widening "have" and "have not" gap has marginalized young people who can see no way out of their disadvantage and isolation, the power of music can transform their lives. ...children are in need of this type of stimulant for their mind, body and soul, and, most importantly, for their well-being, to help them to go out into the world and make a difference to society — for good." **Baroness Floella Benjamin**

MARK MONDESIR

"Mark certainly is one of the most astonishing drummers on this planet with a mind boggling concept of time, creativity and speed that is bordering the super human". **Drummer World**

"Without doubt one of the UK's most extraordinary drumming talents, Mark Mondesir is simply a master of the kit". **Zildjian**

RT HON JUSTINE GREENING MP

"Thank you for sending me your first newsletter. I think it looks great! You are clearly very busy doing some brilliant things at the World Heart beat Music Academy." **Rt Hon Justine Greening MP**

We are deeply moved by all the generous compliments and comments that we receive throughout the year and appreciate the time when people write to us. We are clearly trying to make an Academy that benefits the community with a reach to take us as far as possible to inspire as many children as we can. Your generous comments act as inspiration for us.

A BIG THANK YOU

Our 51st State Band Programme sponsors,
Allan Fuller, Budgens, Howell Jones, The Clock
Clinic, White Hart Clinic

Ritz Music and Cato Music Management for
helping us acquire instruments for Reggae
School,

HMDT for inviting us to host JJJA

YOF – Wandsworth Youth Opportunities Fund

Wandsworth Arts Office

Jack Petchey Foundation

Arts Council

Waitrose, Bank of America and Putney Town
Centre Manager,

MDA Consulting who chose WHB as their charity
for this financial year

The Friends of the WHB Academy

Grid Architects

John Lewis Partnership

The London Community Foundation/
Wandsworth Community Fund

James Joseph Music Management

Sandblast

Lella Russo Design

Shurer Dhara Music School

Skating Panda Ltd

The Academy is a charity. The programs would not be possible without the generous support of our many friends, partners, sponsors and volunteers.

WHB HALL OF FAME MARK MONDESIR



We rely very much from the help from kind and willing people of all ages to contribute their time and energy to keep things running. The Academy would not be the vibrant and beautiful place that it is today without all of your help.

PLEASE CONSIDER MAKING A DONATION TODAY PLEASE VISIT

Virgingiving.com World Heart Beat Music Academy

UPCOMING CONCERTS

18th January 2013 - Cleveland live with Stardust People Choir

15th March 2013 - Vocal/Reggae school concert with Daisy Chute performing

16/17th March 2013 - Piano/Guitar and Saxophone Festival.

28th April 2013 - Aziza Brahim - Aziza Brahim personifies the new voice of the Sahraouis. She is amazing. Here is the chance to experience Saharawi music as it should be heard.

Acoustic and electric guitars and percussion coexist harmoniously, dominated by the powerful and vibrant voice of Aziza who sings alternatively in Hassinya Arabic and in Spanish."

PIANO FESTIVAL at the World Heart Beat Music Academy **16/17th March 2013**

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REGISTERED CHARITY IN ENGLAND AND WALES

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